

# **SPIRIT**

**1971 EDITION OF THE MAROON AND WHITE**



**THE  
SENIOR CLASS**

**OF  
1971**

**PRESENTS**



**SPIRIT**

**1971 EDITION OF THE MAROON AND WHITE**

**ST. JOSEPH'S ACADEMY  
LAREDO, TEXAS**



## Theme

Spirit, the best English translation for "Animo," beautifully depicts this year's chosen theme. From the Ursuline cheerleaders, the ever spirited pep-squad, the Quarterback Club's guiding force to the fiery fans, "Spirit" was the GO behind all our activities.

Spirit is the burning desire to improve from previous graduating classes. Spirit is the magical force that brings alumni, parents, friends, and fans back to St. Joseph's activities. Spirit is the ferris wheel that seats everyone to appreciate a carnival, a football game, a dance, a class, a graduating exercise, a ring ceremony, a track meet. Spirit is the North Star shining its hues of blue, directing St. Joseph's student to a good career. Spirit is the making of a responsible individual to one's fellow man, to one's country. Spirit is St. Joseph's Academy.



DEDICATION

Page 4



SENIORS

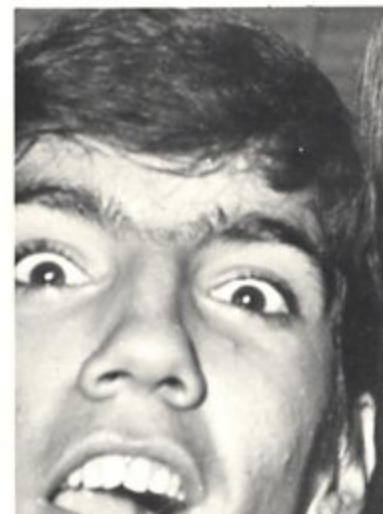
Page 5

# Table Of Contents



FACULTY

Page 41



UNDERCLASSMEN

Page 51



ACTIVITIES

Page 75



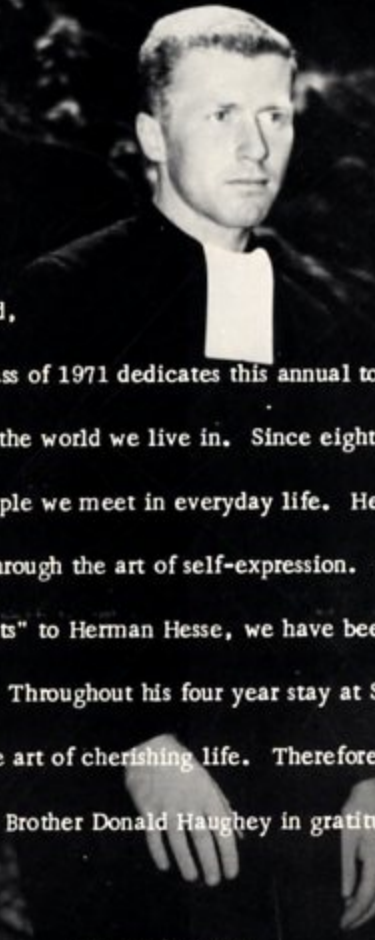
SPORTS

Page 97



ADVERTISERS

Page 125



Dear Brother Donald,

The Senior Class of 1971 dedicates this annual to a person who has opened our eyes to the world we live in. Since eighth grade he has made us aware of the people we meet in everyday life. He has given us an insight to ourselves through the art of self-expression. From "The Gospel According to Peanuts" to Herman Hesse, we have been exposed to a diversity of knowledge. Throughout his four year stay at St. Joseph's Academy, he has taught us the art of cherishing life. Therefore we are dedicating this annual to you, Brother Donald Haughey in gratitude for everything you have done for us.

Sincerely yours,

The Senior Class of 1971



## *Seniors*

Although the underclassmen show spirit in all school sponsored activities, year after year the Senior Class displays the true nature of spirit. Whether on the football field or on the basketball court, the seniors were the pivot of all spirit. Spirit is not just a word to a senior but a representation of each of his seven years that made a niche in his life.



Dear Brother Donald,

The Senior Class of 1971 dedicates this annual to a person who has opened our eyes to the world we live in. Since eighth grade he has made us aware of the people we meet in everyday life. He has given us an insight to ourselves through the art of self-expression. From "The Gospel According to Peanuts" to Herman Hesse, we have been exposed to a diversity of knowledge. Throughout his four year stay at St. Joseph's Academy, he has taught us the art of cherishing life. Therefore we are dedicating this annual to you, Brother Donald Haughey in gratitude for everything you have done for us.

Sincerely yours,

The Senior Class of 1971



## *Seniors*

Although the underclassmen show spirit in all school sponsored activities, year after year the Senior Class displays the true nature of spirit. Whether on the football field or on the basketball court, the seniors were the pivot of all spirit. Spirit is not just a word to a senior but a representation of each of his seven years that made a niche in his life.

# Senior Baby Pictures



Joey Rangel



Jimmy Volz



Lupe Gutierrez



Frank Staggs



Eduardo Bosch



Mel Quesada

## *A Decade of Learning at S.J.A.*



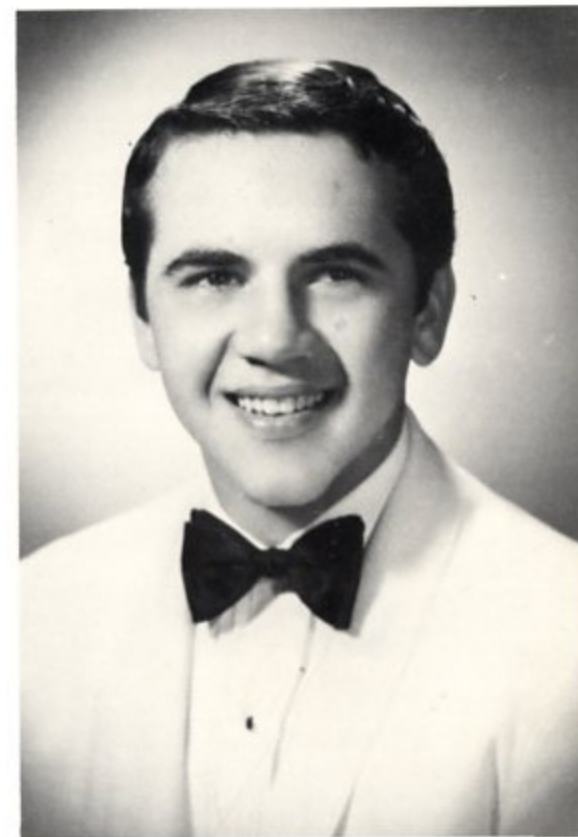
These graduating seniors have attended St. Joseph's Academy since the third grade. Top Row, from left to right are: E. Dodier, F. Staggs, F. Martinez, S. Vela, C. Ramirez, J. Watson, J. Rangel. Bottom Row, from left to right are: I. Soto, Bro. Michael Ray (3rd Grade Teacher in 1961-1962), D. Ramirez (not shown is Aristeo Canales).



## *Francisco Alderete*

Football 4, Basketball 2,4, Intramurals 1,2,3,4, Track 2, Bowling 1,2, Lettermen's Club 3,4, Annual Staff 4, Press Club 2, Photography Club 2, Drama Club 2, Turkey Bowl 3, Class Play 3.

Ambition: Architectural Engineer at University of Texas



## *David André Alegria*

Football 2,4, Intramurals 1,2,4, C.Y.O. Basketball 2, Student Council 2, Bowling 1,2, Lettermen's Club 3,4, Annual Staff 4, Class Officer 2, Class Play 3, Turkey Bowl 3,4.

Ambition: Medicine at St. Edward's University



"If you don't like it, get out!"



"What do you mean this isn't water?"





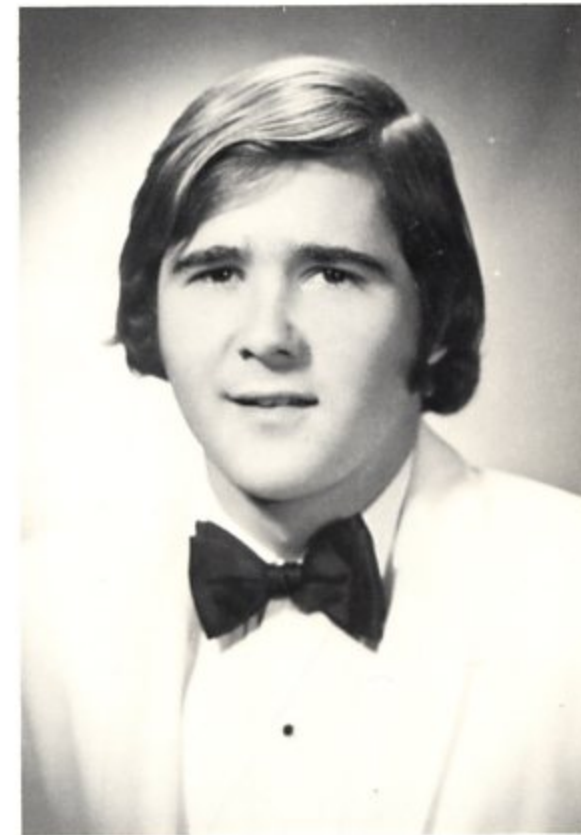
## *Pedro Alegría*

Football 1,2,3,4, Intramurals 1,2,3,4, C. Y. O. Basketball 2,3, Student Council 2, Bowling 1, Lettermen's Club 2,3,4, A. C. H. P. 2, Class Officer 2, Class Play 3, Track 1,2,3,4.

Ambition: Business Administration at Texas Tech



"Well, it was here a minute ago."



## *Philip Drew Alston*

Turkey Bowl 3,4, Class Play 3, Bowling 2, Intramurals 2,3,4.

Ambition: Agricultural Engineering at University of Puerto Rico



"I'll meet you at the winner's circle."



**Eduardo Bosch**  
*Secretary*

National Honor Society Officer 4, French Club Officer 3, Annual Staff 4, Student Council 4, Bowling 1, 2, Press Club 2, Forensics Club 4, Class Officer 4, Class Play 3, Entomology 2, Turkey Bowl 3, 4.

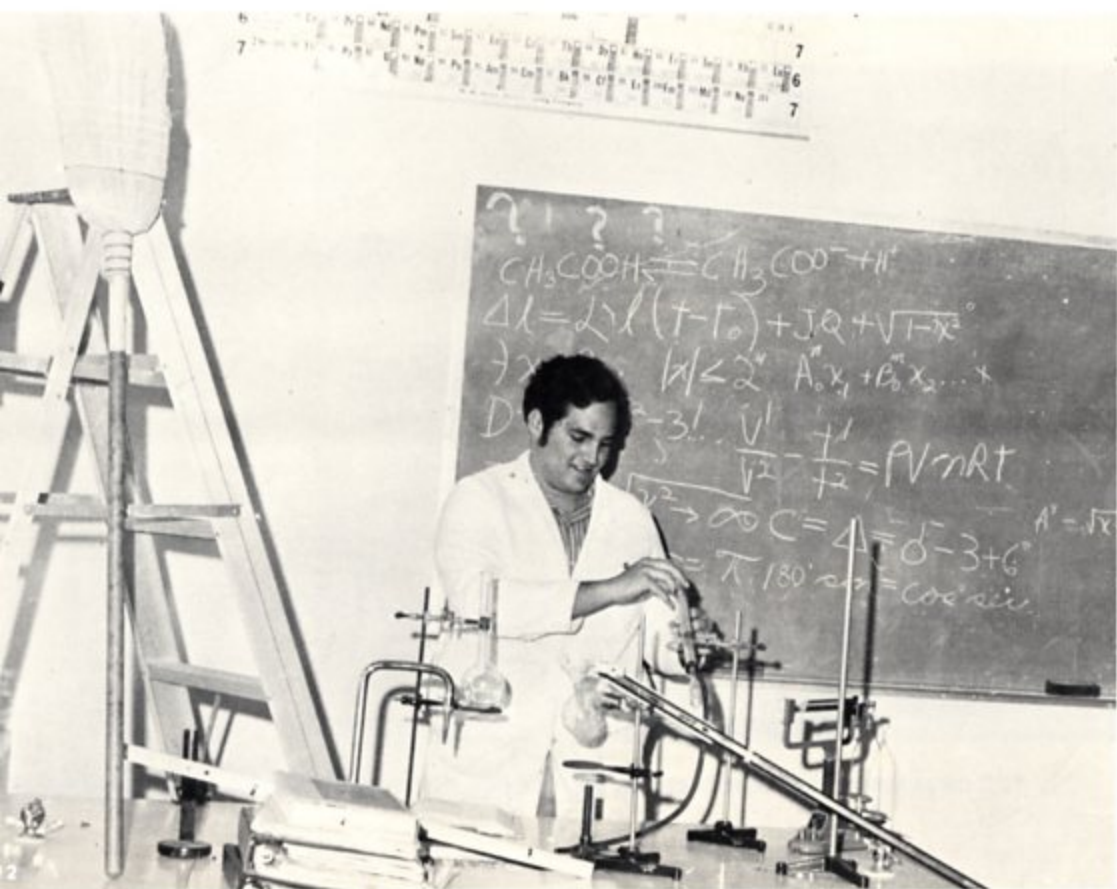
Ambition: Meteorology at University of Texas

**ARISTEO CANALES**



Bowling 1, 2, Intramurals 1, 2, Class Play 3, Turkey Bowl 3, Art 3, ACHP 1.

Ambition: Business at Texas A&I.



"Good grief, my finger is stuck!"



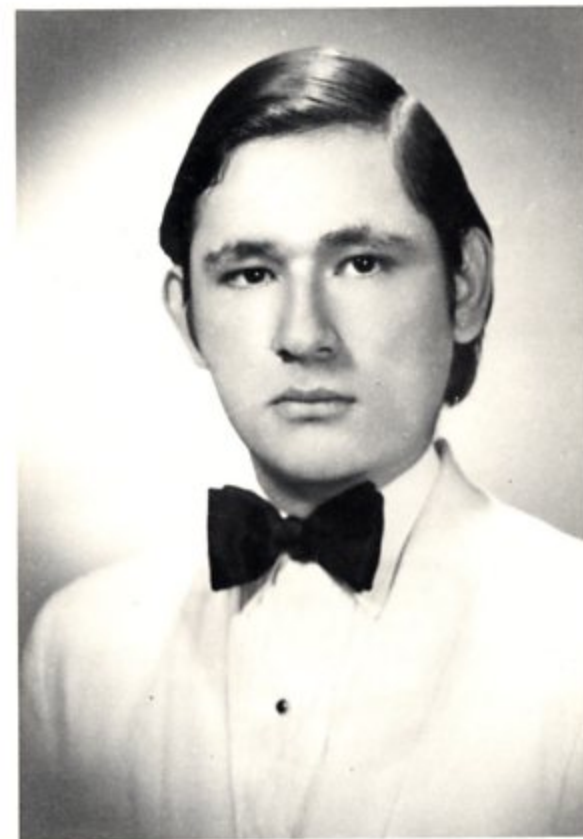
"I souped up my wheelchair!"



## *Eloy A. Cantú Jr.*

Intramurals 1,2,3,4, Track 2, Student Council 1,2, Bowling 2, A.C.H.P. 1,2, Class Officer 1,2, Explorers 1,2,3, Turkey Bowl 3,4, Class Play 3.

Ambition: Business at Texas A&M



## *Ricardo Cavazos*

Cross Country 1, Bowling 1, A.C.H.P. 1, Class Play 3, Intramurals 1,2.

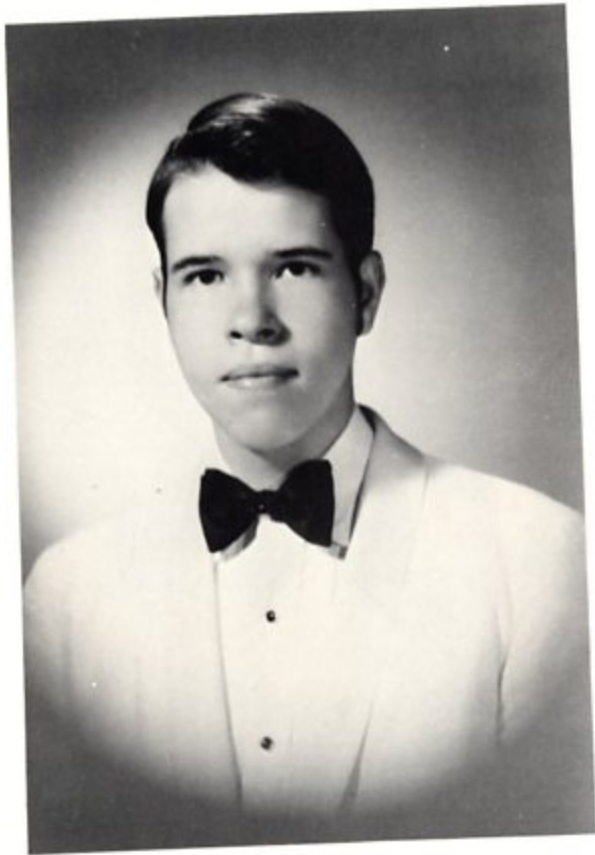
Ambition: Law at University of Texas



"This isn't fresh paint ... is it?"



"Snap the picture before the coconuts fall on my head!"

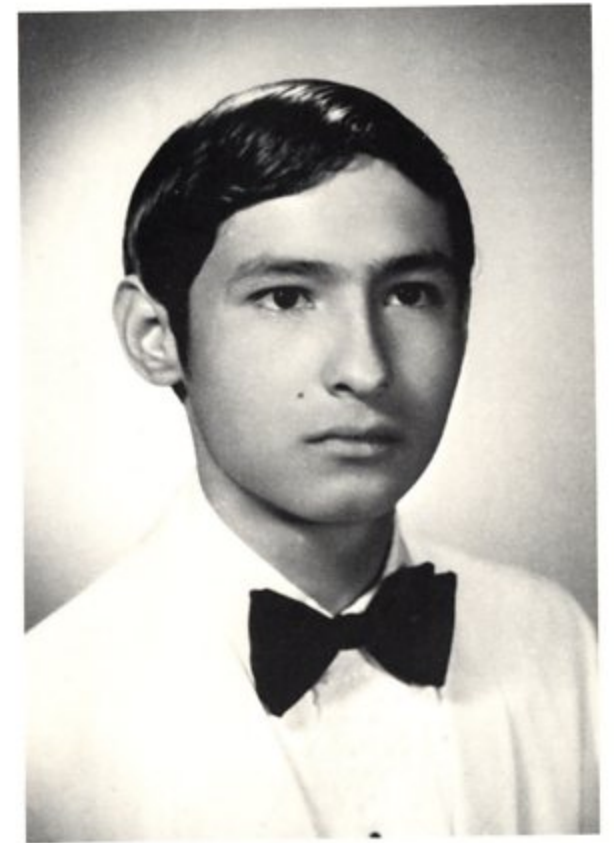


## *Edward A. Dodier*

Student Council 4, Bowling 1,2, Annual Staff 4, Press Club 2, Forensics Club 4, National Honor Society 3,4, Class Play 3, French Club 3, Turkey Bowl 3.

Ambition: Civil Engineering at Texas A&M

"I wish the program were over, my girdle is killing me!"



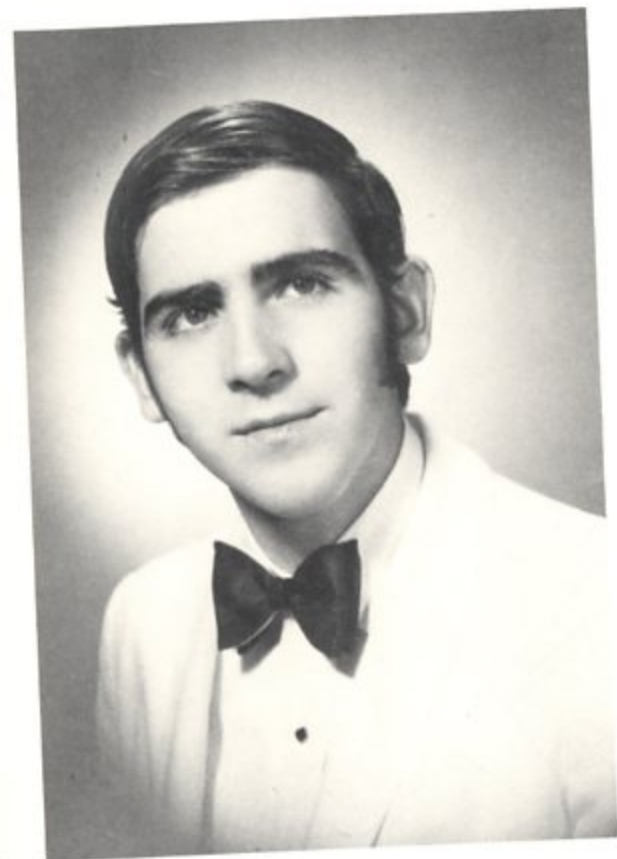
## *Javier Garcia*

Basketball 1, Track 2, A.C.H.P. 1, Bowling 1, Intramurals 1,4, Class Play 3.

Ambition: History teacher at University of Texas



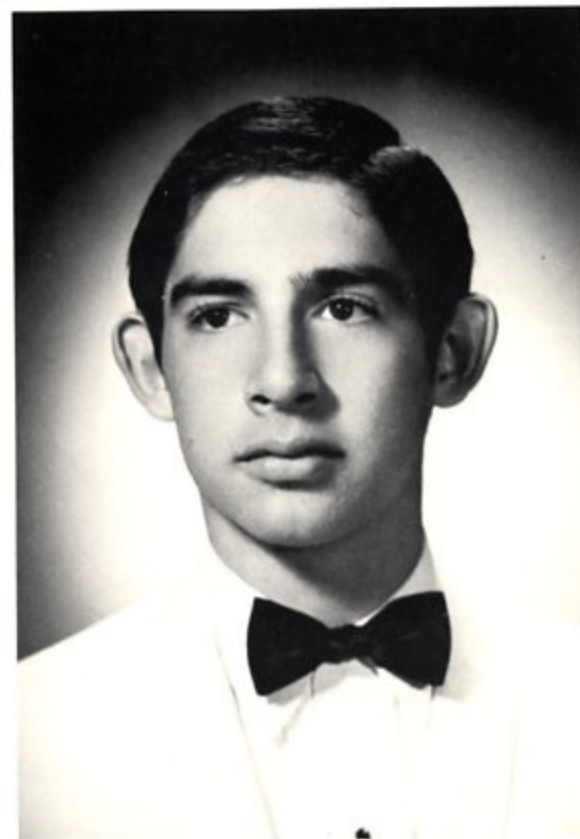
"Analysis sure has me up against a wall."



## *José T. García*

Intramurals 1,2,3,4, Bowling 1,2, Class Play 3, Turkey Bowl 3,4.

Ambition: Industrial Engineer at Texas A&M University



## *Raul Gonzalez Jr.*

Football 4, Intramurals 1,2,3, Bowling 1, Lettermen's Club 4, Class Play 3, Explorers 1,2,3,4, Turkey Bowl 3,4.

Ambition: Electrical Engineer

"You dumb bird!"



"How much am I bid for this beautiful statue?"





## *Leonel Guadalupe Gutiérrez*

National Honor Society 2,3, officer 4, Student Council 4, Annual Staff 4, Forensics Club 4, Press Club 2, French Club Officer 3, Class Play 3, Entomology 2, Bowling 1, 2, Turkey Bowl 3.

Ambition: Astronomy at University of Texas

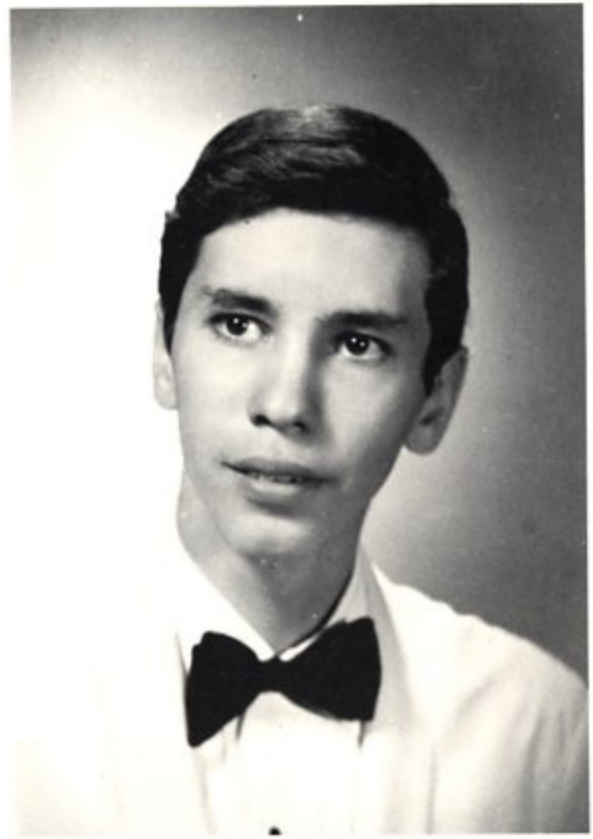
"I think I saw a martian."



## *Robert Henry*

Football Manager 4, Bowling 1,2, Class Play 3, Turkey Bowl 3,4, Intramurals 1,3,4.

Ambition: Medicine at University of Texas



"I like to hang around after school."

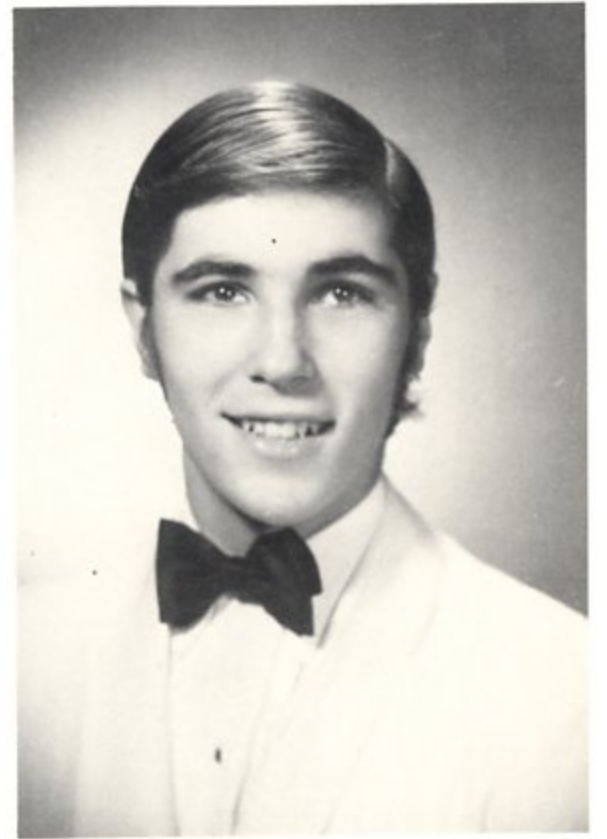
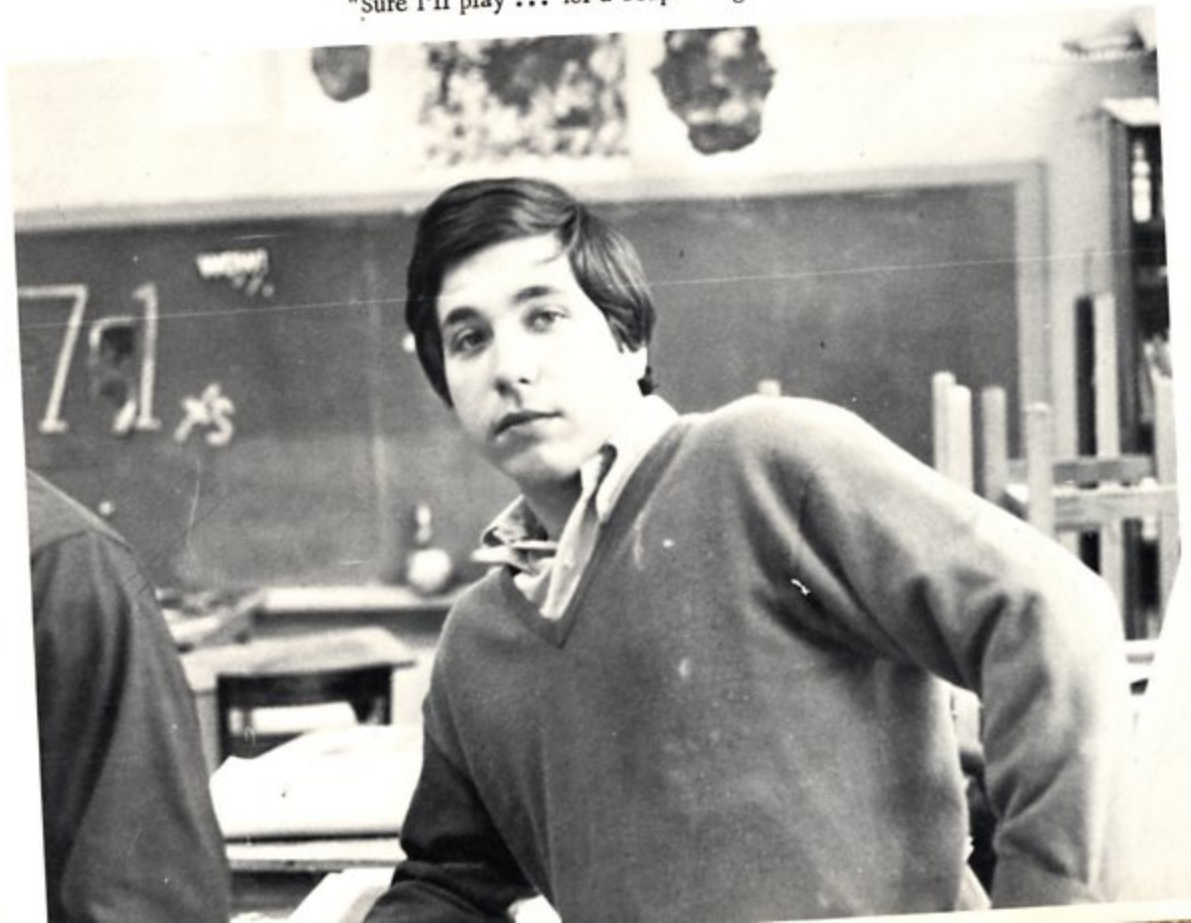


## *Shelby Longoria*

Bowling 1, Class Play 3, Turkey Bowl 3.

Ambition: Business Administration

"Sure I'll play ... for a couple of grand."



## *Victor Manuel López*

Lettermen's Club Officer 4, Student Council 1,2, Class Officer 1,2, Annual Staff 4, Football 2,3,4, Intramurals 1,2,3,4, A.C.H.P. 1, Bowling 1,2, Class Play 3, Turkey Bowl 3.

Ambition: Electronic Engineer at Texas A&M University

"No, I'm not feeding my hamsters!"



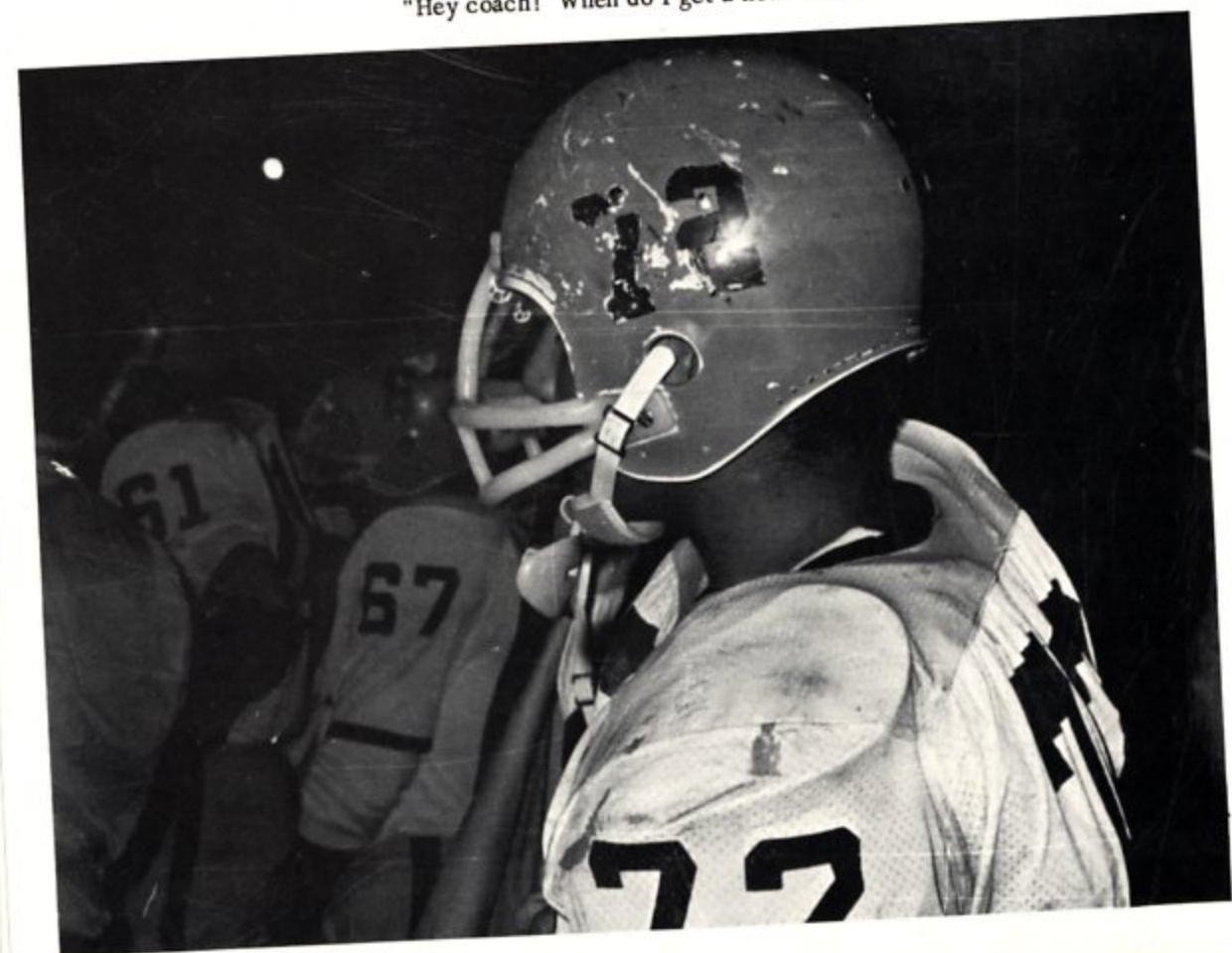


## *Federico E. Martinez*

Football 3,4, Track 2, Bowling 1, Lettermen's Club 4, A.C.H.P. 1,2, Photography Club 1, Class Officer 2, Class Play 3, Explorer 1,2,3,4, Basketball Manager 1, Turkey Bowl 3.

Ambition: Business Administration at North Texas State

"Hey coach! When do I get a new helmet?"



## *Jesus R. Meza*

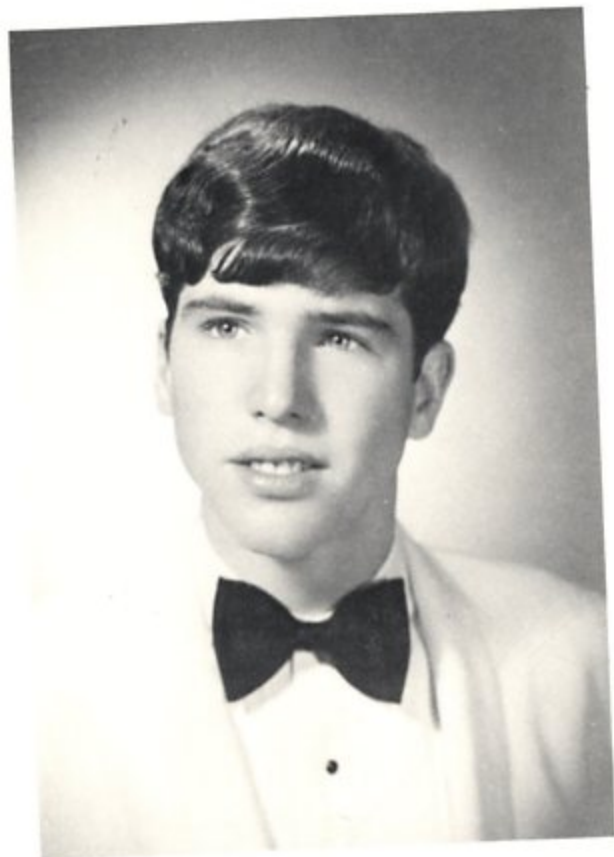
Bowling 1, Annual Staff 4, Turkey Bowl 3,4, Class Play 3, Cross Country 1, Intramurals 1,2.

Ambition: Business Administration



"It's nice to have someone on your side."

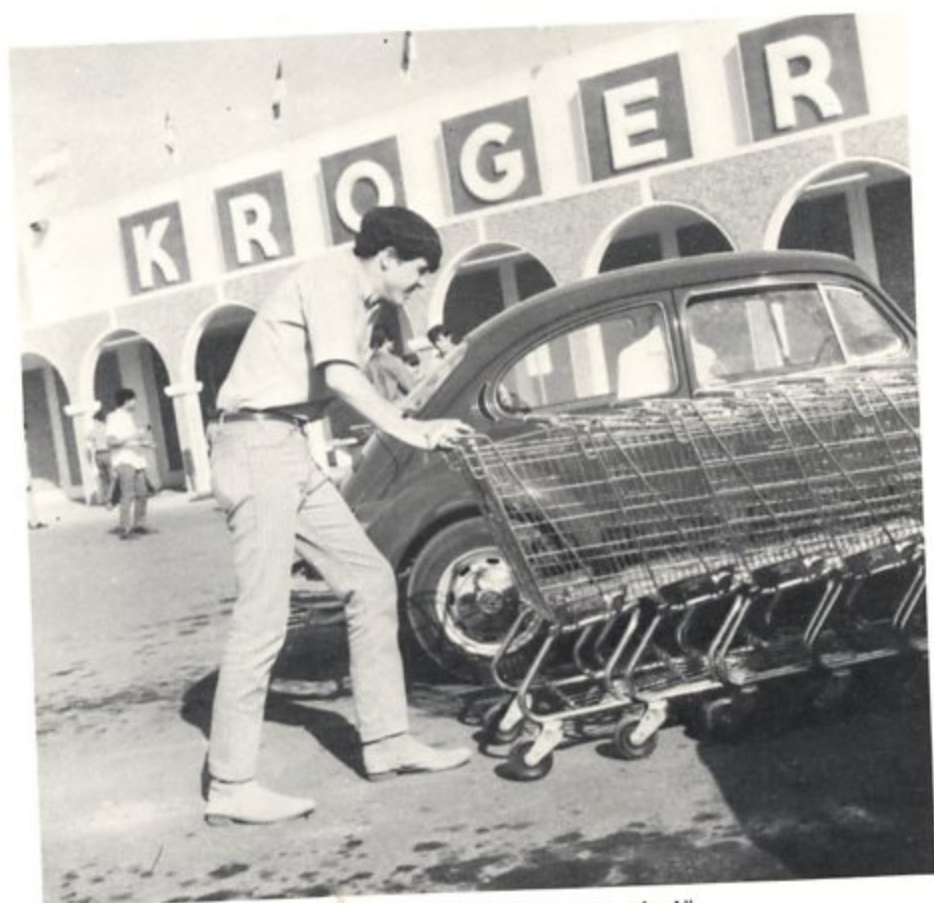




## Robert E. Plett

National Honor Society 3,4, Intramurals 2,3,4, Annual Staff 4, Student Council Officer 4, Bowling 2, Press Club 2, Forensics Club 4, Class Play 3, Explorers 1,2,3, Chess Club 1, Turkey Bowl 3, Entomology 2.

Ambition: Air Force Pilot



"And to think, in fifty years I can retire!"



## Mel Quesada

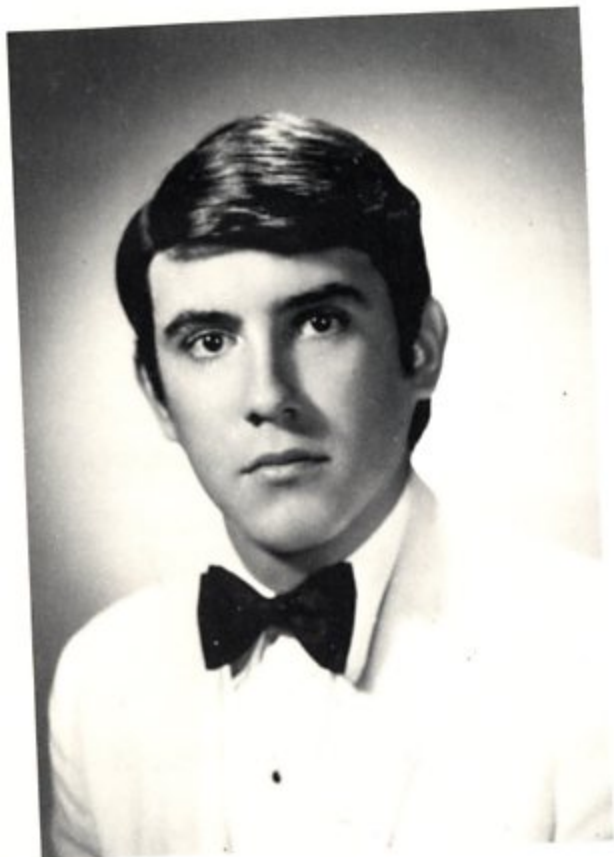
### Vice-President

Basketball 2, Intramurals 1,3,4, Cross Country 1, Student Council 3,4, Bowling 1, Annual Staff 4, A.C.H.P. 2,3, Class Officer 3,4, Class Play 3, Turkey Bowl 3, Times Reporter 4, 6th Grade Basketball and Football Coach 4.

Ambition: Political Science at University of Houston



Mel takes practice shot before game.



*Carlos David Ramirez*

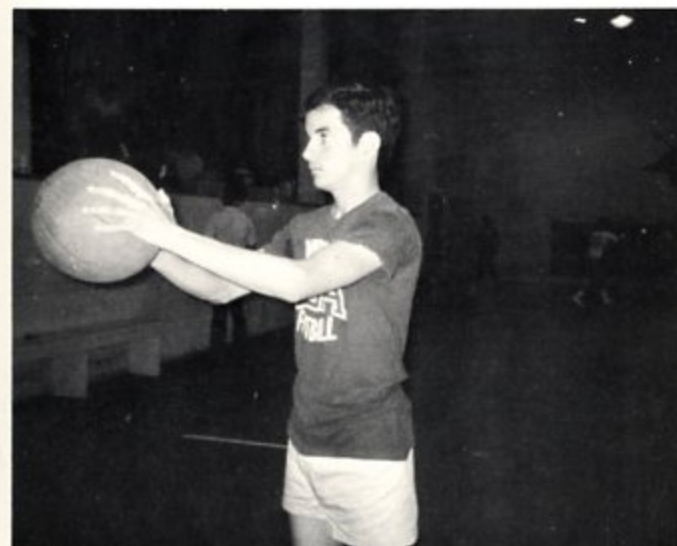
*Daniel Enrique Ramirez*

Track 2,3,4, Basketball 3, Intramurals 1,2,3,4, Student Council 1, officer 2,3,4, Bowling 1, Lettermen's Club 4, Annual Staff 4, A.C.H.P. 1,2,3, Photography 1,4, Class Officer 1,2, Class Play 3, Drama Club 2, Explorers 1,2,3, Times Reporter 3,4, Turkey Bowl 3,4.

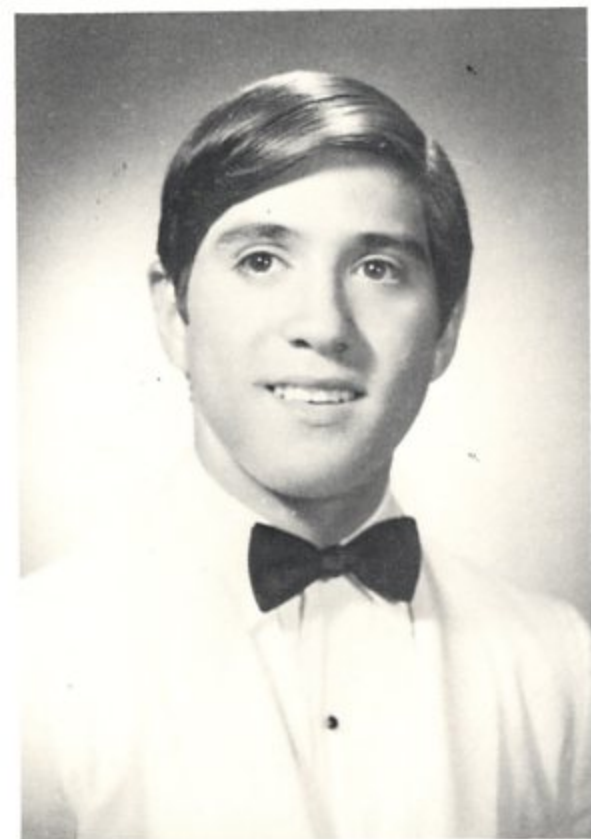
Ambition: Psychology at University of Houston



"Where is the gas tank in this car?"



"What do I do with it?"



## Joey Rangel

### President

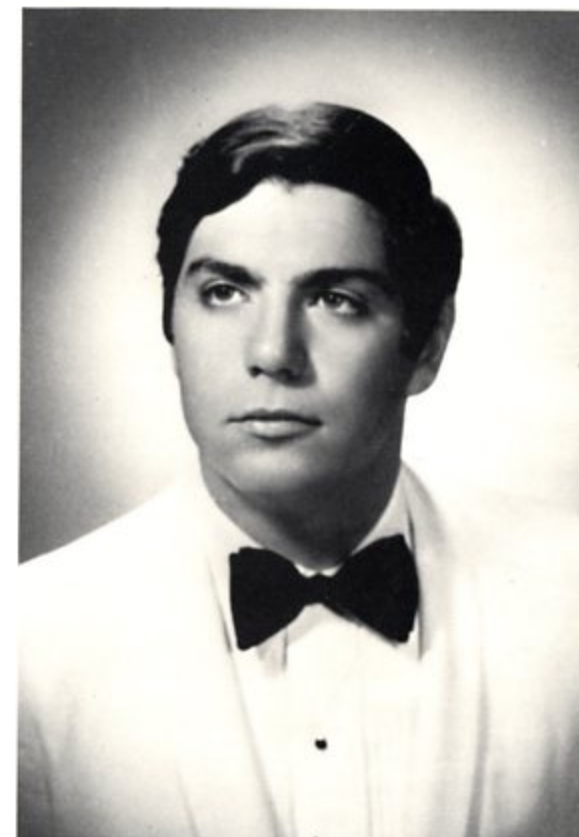
Football 4, Basketball 1,2,3,4, Intramurals 1,2,3,4, Track 1,2,4, Student Council 1, officer 2,3,4, Bowling 1,2, Lettemen's Club 4, Annual Staff 4, A.C.H.P. 1, 2,3, Press Club 2, Photography Club 2, Class Officer 1, 3,4, Class Play 3, Explorer 1,2,3,4, Turkey Bowl 3,4, Entomology 2, Drama Club 2, Times Reporter 3,4.

Ambition: Political Science at University of Houston

## Richard Rodriguez

Intramurals 1,2,3, Student Council 1, A.C.H.P. 1, Class Officer 1, Class Play 3, Turkey Bowl 3,4.

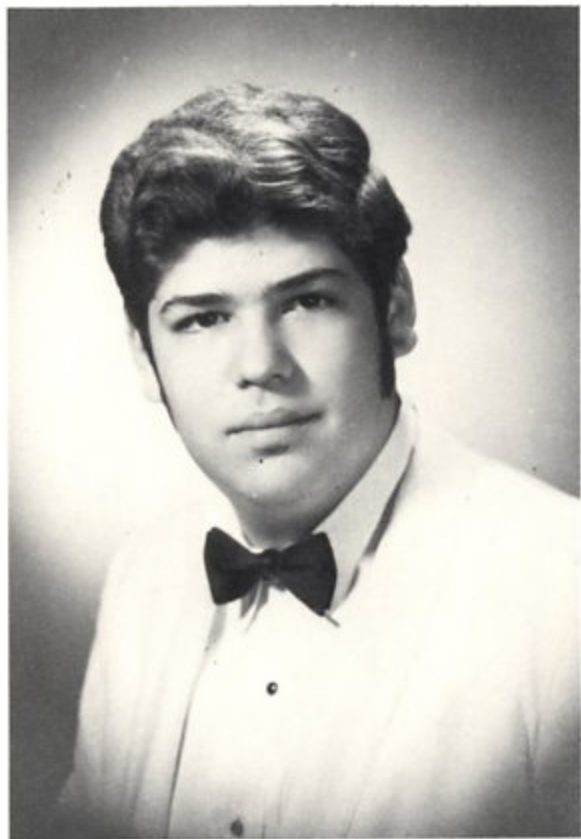
Ambition: Business Administration



"Oh! It wasn't that bad."



"I bet my horse gets more mileage than yours."



## *Oscar Saldaña*

Student Council 2,3, officer 4, Forensics 2, Class Officer 3, Basketball 1,2, Intramurals 1,2,3,4, Bowling 1, 2, Press Club 2, Explorers 1,2,3,4, Class Play 3, Turkey Bowl 3,4.

Ambition: Engineering at Texas A&M University

## *Isidro J. Soto Jr.*

### *Treasurer*

Intramurals 4, Student Council 1,4, Bowling 1,2, Annual Staff 4, A. C. H. P. 1, National Honor Society 4, Class Officer 4, Class Play 3, French Club Officer 3, Turkey Bowl 3, 6th Grade Basketball and Football Coach 4.

Ambition: Anthropology at University of Texas



"No ... I just borrowed it for the picture."



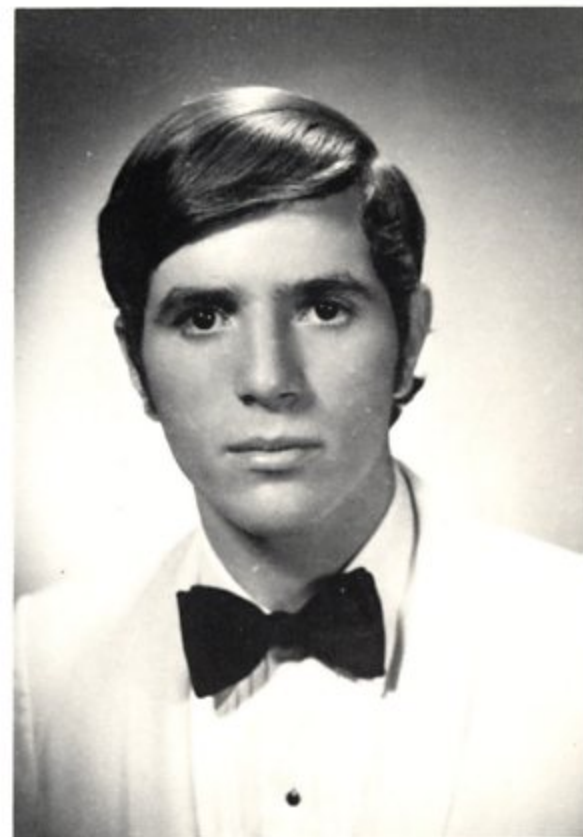
"Which is our goal?"



## Frank M. Staggs Jr.

National Honor Society 2,3,4, National Junior Honor Society 1, Student Council 1,2, officer 3,4, Class Officer 2, A.C.H.P. 2,3, Football Manager 4, Explorer 1, 2,3, Class Play 3, Track 2, Times Reporter 4.

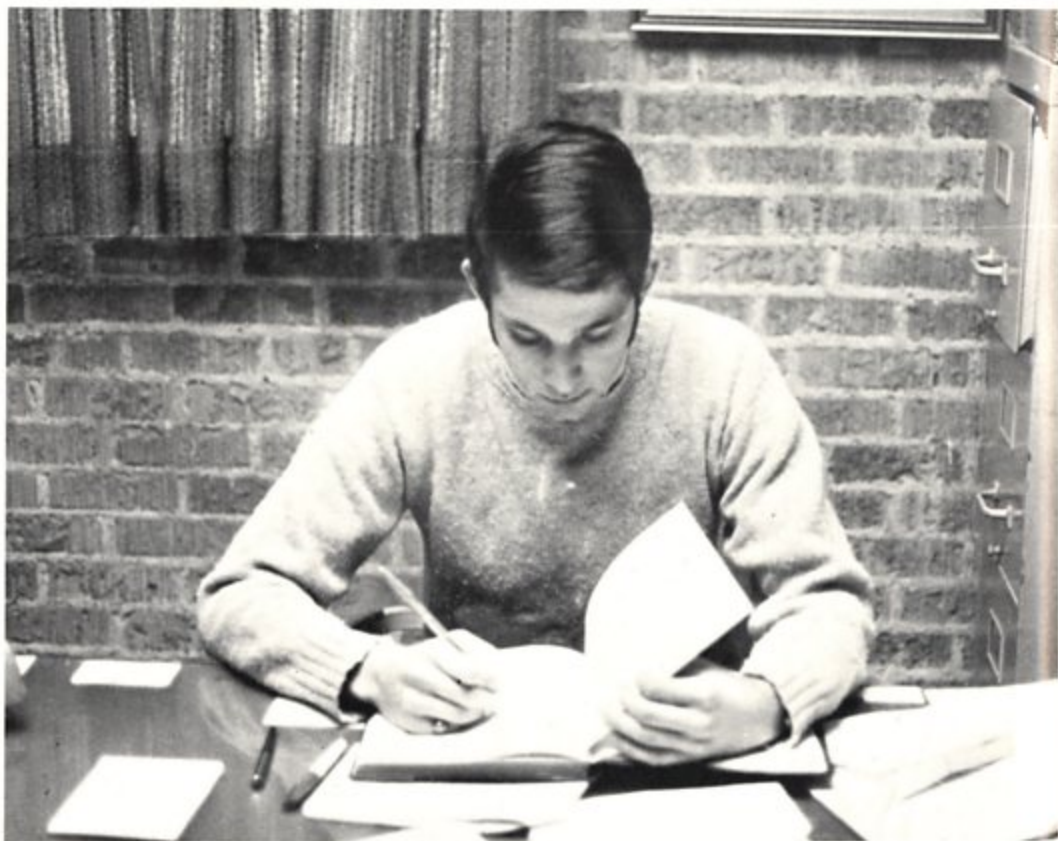
Ambition: Medicine at Texas A&M University



## Serapio Vela

Football 4, Track 2,4, Bowling 1,2, Lettermen's Club 2,4, Annual Staff 4, A.C.H.P. 1,2,3, Press Club 2, Photography Club 2,4, Class Play 3, Explorer 1,2,3, Turkey Bowl 3,4, Drama Club 2.

Ambition: Doctor at University of Texas



"Ten for me, two for you ..."



"What do you mean I am overly possessive?"



## *Rogelio F. Villareal*

Football 3,4, Lettermen's Club 4, Class Play 3, Turkey Bowl 4.

Ambition: Veterinarian at University of Houston



Cycling is one of Rogelio's more active hobbies.

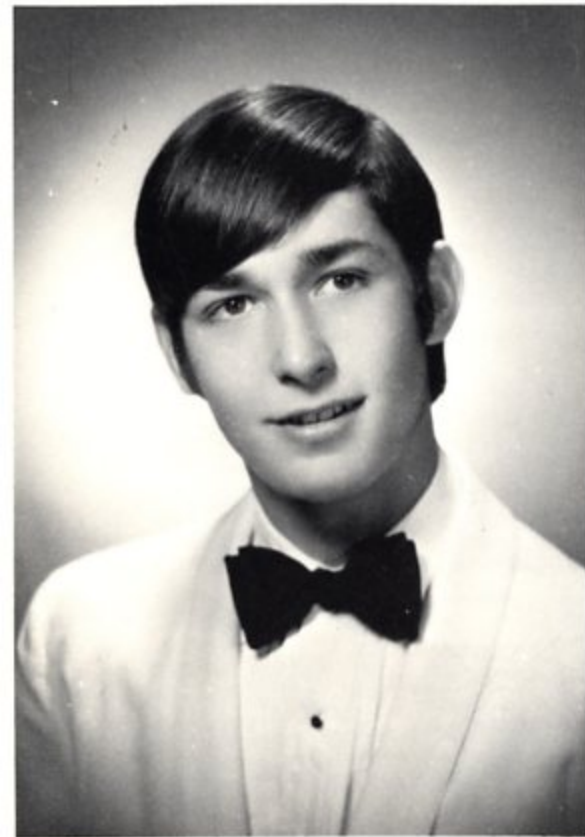
## *James Volz*

Basketball 2,3,4, Intramurals 1,2,3,4, Track 2,4, Lettermen's Club 3,4, Annual Staff 4, A.C.H.P. 1,2, Class Officer 1,2,3, Class Play 3, Explorer 1,2,3,4.

Ambition: Mechanical Engineering at Texas A&M University



"He'll never notice it's missing."



## *Jonathan Watson*

Drama Club 2, Bowling 1,2, Explorers 1,2, Intramurals 1,2,3, Annual Staff 4, Photography Club 2,4, Class Play 3, Track 2, Turkey Bowl 3,4.

Ambition: Business and Marketing at University of Texas



The retreat was launched off by a Mass celebrated by Father Brenhan.

## *Senior Retreat January 21-23 1971*



"What was that you said about my sister?"



Frank Staggs, Lupe Gutierrez and Bro. Joseph Herrera take a break to play a friendly game of chess.



"What? ... Mass again?"



"Now, if I only knew how to play the guitar."

# Senior Officers



**President:** JOEY RANGEL



**Vice-President:** MEL QUESADA



**Secretary:** EDUARDO BOSCH



**Treasurer:** ISIDRO SOTO

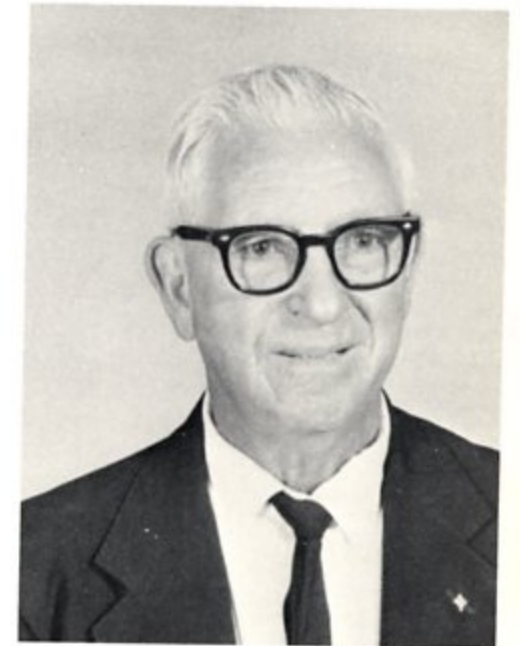


**John McNamara F.M.S.**

Superintendent, Diocese of  
Corpus Christi

**Michael Ray F.M.S.**

General Supervision  
Ranchito  
6th Grade



**Philip R. Degagne, F.M.S.**

Chairman of Spanish Department  
Spanish: 7,8  
Religion: 11  
Student Council  
Assistant Treasurer  
Carnival Director





## **Victor B. Prud' Homme F.M.S.**

Biology

Ursuline - Jr. Class Sponsor



## **Joseph Herrera F.M.S.**

Chairman of Science Department

Chemistry II

Advanced Chemistry

Physics

6th Grade Coaching

Bookstore

## **Francis L. Zaglauer, F.M.S.**

Chairman of French Department  
French I, II

6th Grade English

6th Grade Religion

6th Grade Music

8B Homeroom

French Club Moderator

Attendance Records



## **Michael Goldrick, F.M.S.**

Chairman of Religion Department  
Art

Spanish: II, III

Religion 11th Grade

Track: Freshman Coach

Debate Club Moderator

10 B Homeroom

## **Leo William Klemm**

History: 7, 12

Economics: 12

Religion: 10

7A Homeroom

Football Varsity Coach



## **Arthur Quickenton**

Algebra: I, II

Introductory Analysis

Track Coach

8A Homeroom



## ***J. R. Esparza***

Chairman English Department

English: 7,9,12

Spanish: II

SPiRiT Sponsor



## ***Mrs. Alice V. Leonard***

Librarian

## ***Dan MacLellan***

Chairman of History Department  
History: 8,10

Religion: 9

Football: "B" Team

Track

9B Homeroom



## ***Francisco Rodriguez*** ***"Pancho"***

Chef

Kitchen Supervision



## ***Mrs. Agnes O. Notzon***

Secretary

Advisory Board



## ***Leonardo Reyes***

Carpentry

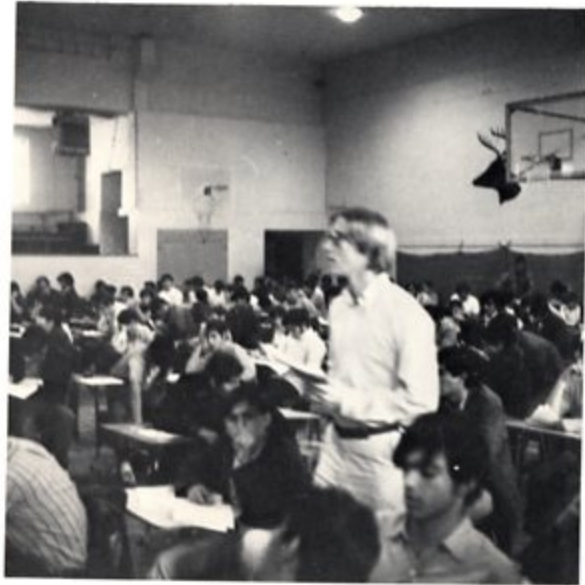
General Repairs

Handy Man

# Faculty Doing Its Thing



"O.K. now, WHO stole my helium pump?"



"Who ... me?"



Bro. Gleason takes a break from his daily routine.



## Underclassmen

Traditionally, the seniors have been associated with the sole-driving force in a high school. Keeping up this year's tradition of breaking traditions, we as a student-body see how much the underclassmen have contributed in attesting to this year's SPIRIT's theme.

The seniors leave part of this spirit behind, but the juniors, sophomores, freshmen, down the line will have to act as a team and keep boosting the driving force of this school.

With this in mind, and action, the underclassmen will give this school the personal and open atmosphere it needs and is certainly beginning to get.



Hector Abrego  
Oscar Alvarez



Javier Arechiga  
Matthew Belk

J  
u  
n  
i  
o  
r  
s



Ernest Bruni  
Louie Bruni  
Bruce Cobb  
Abel Romeo Canales



Alfredo J. Chavez  
Frank Dieck  
Guillermo Farias  
David Garcia



Lonnie Gates  
Guillermo Gonzalez  
Javier Guajardo  
George Hachar



Mark Haynes  
Robert Haynes  
Javier Hernandez  
Bill Hovel

Robert Juarez  
Randy Leyendecker  
Ovid Rodriguez  
Isauro Martinez  
Jorge J. Medina



Javier A. Morales  
Rafael Ortiz  
Derly Ramirez  
Ricardo Rangel



Pablo Rendon  
Cayetano Riojas  
Rinaldo Rodriguez  
Roberto Ruiz



Jose R. Salinas  
George Talamas  
Oscar Torres Gomez  
Guillermo Trevino



Joe Vega  
Roberto Villarreal  
David Zuniga  
Nando Zuniga



Rafael A. Alvarez  
Gustavo G. Benavides Jr.  
Rosendo Carranco

# 10A



Carlos H. Cruz  
Mark Damell  
Mike Deliganis  
Joe Elizondo II



Ricky Garcia  
George Garcia  
David H. Garza  
Ricardo Gomez



Robert J. Gonzalez  
Robert Haber  
Fito Kahn  
Robert F. Leonard



Lauro Lopez Jr.  
Eloy Marin  
Mario Martinez



"Sorry David, you're in the wrong class."



Billy Ochoa  
Pedro G. B. Peña



Anthony Pogue  
Heberto Ramirez  
Oscar E. Rodriguez



Apolonio F. Santos  
Steve Trautmann  
Anthony W. Winterroth



"What do you mean cut along the dotted line?"



David Beach  
Joe Camero  
David Cantu



Jorge D. Cedillo  
Luis F. de la Garza  
Joseph M. Coleman



Carlos E. Garcia  
Reynaldo M. Gonzalez  
Tommy R. Gonzalez  
Richard E. Greenblum



Lee Jackson  
John A. Kazen  
David J. Longoria  
Leo Lopez



## 10 B



Leo Martinez  
Mark Ochoa  
William R. Ramirez



Michael R. Richter  
David Rodriguez  
Robert Rodriguez



Gerardo L. Salazar  
Ross Swisher  
Alex Villarreal III  
Eric Zubiller



# 9 A

"Come on Longoria, look up!"



Eduardo Acosta



Michael Belk  
Manuel Benavides  
Manuel Ben Bravo  
Luis Campbell



Carlos Canseco  
Luis Casso  
Danny Czar  
Randall Fansler



Rafael Flores  
Carlos Garcia  
Raymundo Garcia  
Jorge De La Garza

Joseph Hein  
Joe Mike Jackson  
Joseph Leal  
Santiago Lopez



Sergio Longoria  
Frankie McKinnis  
Richard Nace  
Joe Daniel Ortiz



Evan James Rae  
Roberto Ramirez  
Martin Resendez  
Adrian Rodriguez



Zaragoza Rodriguez  
Bill Stewart  
Manuel Valdes  
James W. Woodward



9  
B



"This is English class?"



Eduardo Barreda



Francisco Benavides  
John Birkes



Antonio Cabello  
Raul Cardenas  
Jorge Garcia

Gerardo Carrillo  
Bland Chamberlain  
John Daves  
Arturo Farias



Andres Garcia  
Homero Garcia  
Faustino Garza  
Javier E. Garza



Arthur T. Gault  
Alex Gonzalez  
Robert Gutierrez  
Sammy Kowalsky



Gerald Link  
John Mata  
Jesus Mejorada  
Phillip Murillo



Philip Ochoa  
Symon Olesijuk  
Robert Padilla  
Ellis G. Rhodes



Roel Rodriguez  
Arthur J. Rossi  
John Talamas  
Guillermo Zuniga







Pedro F. Alfaro



Oscar Bruni



Cesar Cantu



"Ooooh, another picture."



Frank Idrogo Jr.



Fco. J. Martinez



Michael A. Meza



Rafael Cisneros Jr.  
George E. Daves

# 8 A



Robert Dieck  
Mike Farias  
Oscar Garcia



Robert G. Garza  
George Gonzalez  
Jaime Gonzalez  
Jesse G. Hernandez



James Ochoa  
Duane Rivera



David J. Rodriguez  
Roger Rojas  
Luis Saldana



Armando Santos  
James D. Swisher  
Mark D. Willett  
Mike Woodruff



"Hi! Welcome to Right Guard's testing grounds."

# 8 B



Jose C. Alvarado  
 Carlos R. Cabello  
 Rafael Chavez  
 Alfredo G. Collazo



Felix M. Garcia  
 Carlos G. Garza  
 Gerardo E. Gonzalez  
 Bobby Gonzalez



Peter Greenblum  
 Eddie Hachar  
 Stewart D. Kimmel  
 Neto Martinez







Cid Gutierrez



Norman Hartwell  
John Robert Keiser



David Martinez  
Carlos Mata



George Mata  
Mel Medina  
Guillermo Ochoa  
Mitchel Owens



Gilbert Perez  
Jose Luis Ramon  
Louie Rodriguez  
Andres Rosas



Ricardo Jose Salazar  
Apolonio Santos  
Carlos Vara  
David Lopez



# 7 B



Jose L. Arce  
Sergio Alvarez  
Robert J. Bonugli  
John R. Campbell



Raul Casso IV  
Gerald John Daigle Jr.  
Perry DuBose  
David Garcia



Amando F. Garza III  
Francisco Gonzalez  
Edward A. Guajardo



Robert D. Hachar  
John Jacaman



Stephen V. Jackson



"Same to you Tony."



"Grab the book stupid!"



Walter H. Kramer



Philip Manser  
Manuel Mejia



Frank Nix  
Federico Ortiz  
John T. Parker



Luis G. Perez  
Ramiro Resendez  
Raul Rodriguez  
Glenn C. Ruiz



Ernesto Santos  
Raul Vela Jr.  
Tony Vela Jr.  
Mathew Winterroth



Jorge Arechiga  
Robert Bruni



Class takes time out to pose for picture.

# Sixth

Guillermo Garza



Agustin Gutierrez  
Mark Harris



Louis LaVaude  
Gerardo Lopez  
Michael Luna  
Bruce Martin



Alberto Casso  
Richard Cisneros  
Kevin Coleman  
Mark Steven Cotterman



Evan Martinez  
Ollie Ray Mendez  
Alec Meyer  
Gilberto Molina



Scott Damell  
Carlós De la Garza  
Jesus De la Garza  
Xavier Garcia



Edward Moreno  
Howard Moreno  
Enrique Saldana  
Jose Gerardo Santos



Javier Garcia  
Jose Gerardo Garcia  
Sergio Garcia  
Dennis Richard Garza



Ruben Soto  
Patrick Talamas  
Walter Theall  
James C. Wilson





## Class Officers

JUNIORS: BACK ROW: Javier Guajardo, Secretary; Louis Bruni, Treasurer. FRONT ROW: Ovid Rodriguez, Parliamentarian; Fernando Zuniga, President; Bill Hovel, Vice-President; Ricky Rangel, Sergeant-at-Arms.



FRESHMAN A OFFICERS: TOP ROW: Frank McKinnis, President; Manuel Valdez, Vice-President; Randy Fansler, Secretary; Richard Nace, Treasurer.



FRESHMAN B OFFICERS: TOP ROW: Phillip Murillo, President; Arturo Farias, Treasurer. BOTTOM ROW: Memo Zuniga, Vice-President; Bland Chamberlain, Secretary.

SOPHOMORE A: Anthony W. Winterroth, Secretary; Mario Martinez, Vice-Pres.; Fito Kahn, Treasurer. MISSING: Rosendo Carranco, President.



SOPHOMORE B: Joe Coleman, President; John Kazen, Treasurer; Ross Swisher, Secretary; Ricky Ramirez, Vice-Pres.



8-A OFFICERS: Pete Alfaro, President; Jim Ochoa, Treasurer; Bob Dieck, Vice-President; George Gonzalez, Secretary.

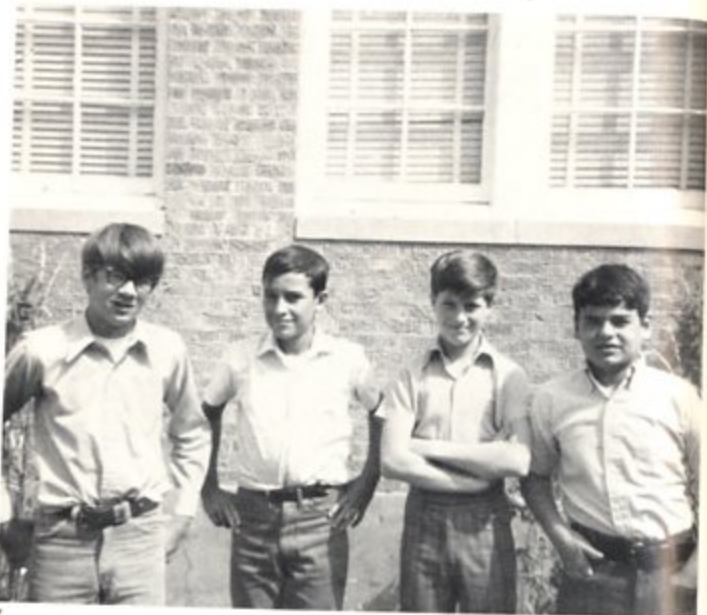


8-B OFFICERS: George Santos, Secretary; Richard Mata, Treasurer; Jose Santos, Vice-President; Enrique Villarreal, President.

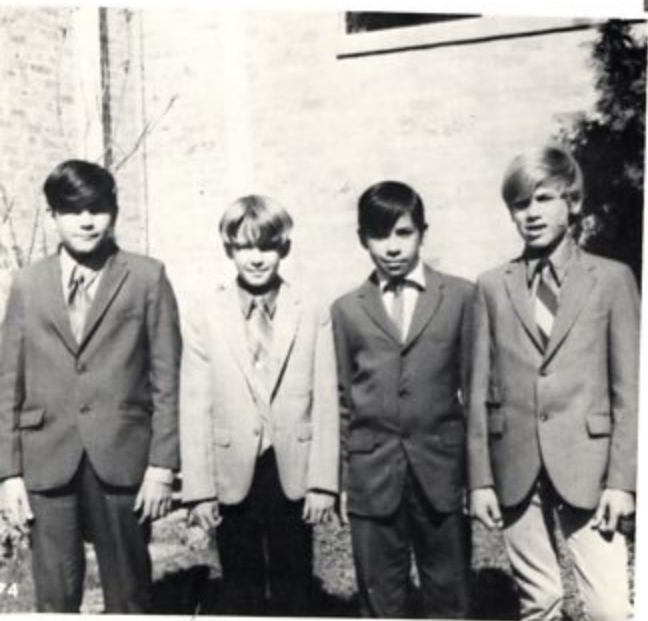




7-A: L TO R: John Keiser, Treasurer; Ricardo Salazar, Secretary; Francisco Jose Gonzalez, President. MISSING: Apolino Santos, Vice-President.



7-B OFFICERS: Philip Manser, Treasurer; Federico Ortiz, Secretary; Luiz Perez, Vice-President; John Parker, President.



SIXTH GRADE: L TO R: Kevin Coleman, Secretary; Scott Darnell, Vice-President; Ruben Soto jr., President; Alberto Casso, Treasurer.



## Activities

Through school activities, spirit was manifested outwardly this year. These activities consisted of students who took enough pride in their school to participate in its many activities. These members are the true leaders of tomorrow. Through the clubs, the person becomes more rounded and enjoys aiding his own personality through membership. The spirit that exists in the school is flaunted in the school's activities to the benefit of both the school and the student. It is because of clubs, organizations and overall activities that spirit is kept alive in this school.

*S.J.A. Carnival*

*1971*



# Carnival Queen Candidates



Senior Class Queen Tanya Kowalski escorted by Joey Rangel.



Junior Class Queen Veronica DeLeon escorted by David Garcia.



Sophomore Class Queen Crissy Pena escorted by George Garcia.



Freshman Class Queen Sandy De Llano escorted by Frank McKinnis.

# Queen and Her Court



## Tanya Picks the Winning Number

... and the winning number is 1234 D;  
belonging to Judy Garza, 1619 Musser  
St., Laredo, Texas.





Brother William gives Joey last minute advice on speech for ceremony.



Seniors listen attentively to Father Brendan who presided over the ceremony.



Seniors proudly show off their rings.

*Senior Ring  
Ceremony  
September 11, 1970*



Joey talks about the meaning and significance of the senior ring.





Becky Gonzalez, president of N.H.S. presides over Induction Ceremony.

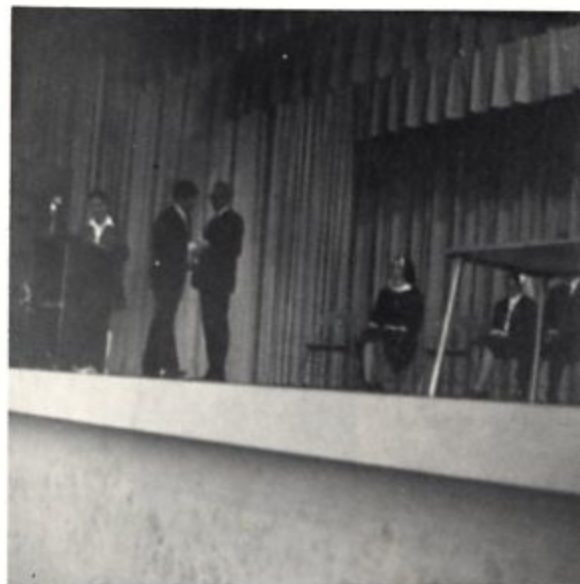
## National Honor Society Induction Ceremony January 29, 1971



A proud father presents his son with N.H.S. key.



Roberto Ruiz walks up to receive N.H.S. certificate.



Isidro Soto proudly receives his certificate from Bro. William.



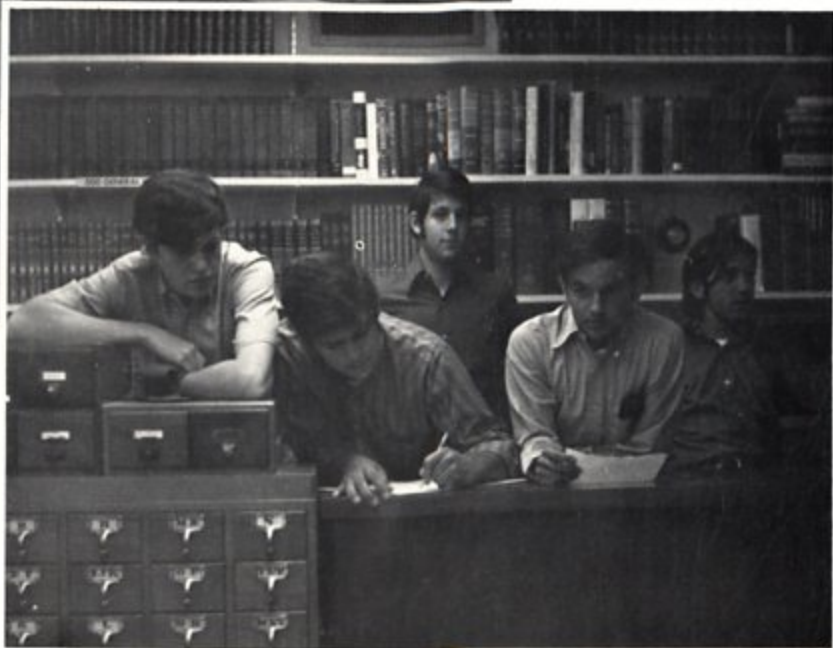
New inductees reflect for a moment before reciting oath.



N.H.S. MEMBERS: TOP ROW: Frank Staggs, Joe Coleman, Edward Dodier, Robert Plett, David Longoria. 2nd ROW: Clara Gonzalez, Ricky Ramirez, Javier Hernandez, Javier Guajardo, Isidro Soto. 3rd ROW: Josie Danini, Nancy Stewart, Yolanda Gonzalez, Diana Ochoa, Tanya Kowalski, Marta Talamas, Berta Garcia, Roberto Ruiz. BOTTOM ROW: OFFICERS: Eduardo Bosch, Treasurer; Becky Gonzalez, President; Johanna Windisch, Secretary; Lupe Gutierrez, Vice-Pres. Missing are moderators: Bro. Joseph Matthews, Sister Paula.

# Student Council

STUDENT COUNCIL OFFICERS: Danny Ramirez, President; Joey Rangel, Vice-President; Bro Philip, Moderator; Oscar Saldana, Secretary; Frank Staggs, Treasurer.



Student Council meeting in session.



# SPIRIT WORKERS

Rather than have Maroon and White, our yearbook staff decided to set a trend and name this year's annual SPIRIT, 1971 Edition of the Maroon and White. We are hoping that each year the name will change to reflect and record a year's happenings at St. Joseph's Academy.

We called our yearbook SPIRIT to reflect the "animo" that existed during '70-'71 academic year. This is the first and by far the best SPIRIT annual St. Joe has put out. Browse through it; enjoy it.



Robert Plett and Jimmy Volz collected ads and plan their layout.



Jonathan Watson, our head photographer putting film in the developing fluid.



Victor Lopez, David Alegria, and Joey Rangel put the finishing touches in the sports section.



Editor-in-chief: Eduardo Bosch



SPIRIT STAFF: TOP ROW, L. TO R.: Eloy Cantu, observer; Mr. J. R. Esparza, moderator; Jimmy Volz, business manager; Eduardo Bosch, chief-editor; Wencho Meza, assistant artist; Isidro Soto, assistant editor; Edward Dodier, caption editor. MIDDLE ROW, L. TO R.: Joey Rangel, assistant sports editor; Pedro Alegria, observer; Frankie Alderete, head artist; Victor Lopez, sports editor; David Alegria, assistant sports editor; Lupe Gutierrez, assistant editor. BOTTOM ROW: Danny Ramirez, assistant photographer; Oscar Saldana, typist; Johnathan Watson, head photographer. MISSING: Brother Joseph Matthews, assistant moderator; Serapio Vela, assistant photographer; Mel Quesada, typist.

*L*  
*e*  
*t*  
*t*  
*e*  
*r*  
*m*  
*e*  
*n*  
*'*  
*s*  
  
*C*  
*l*  
*u*  
*b*



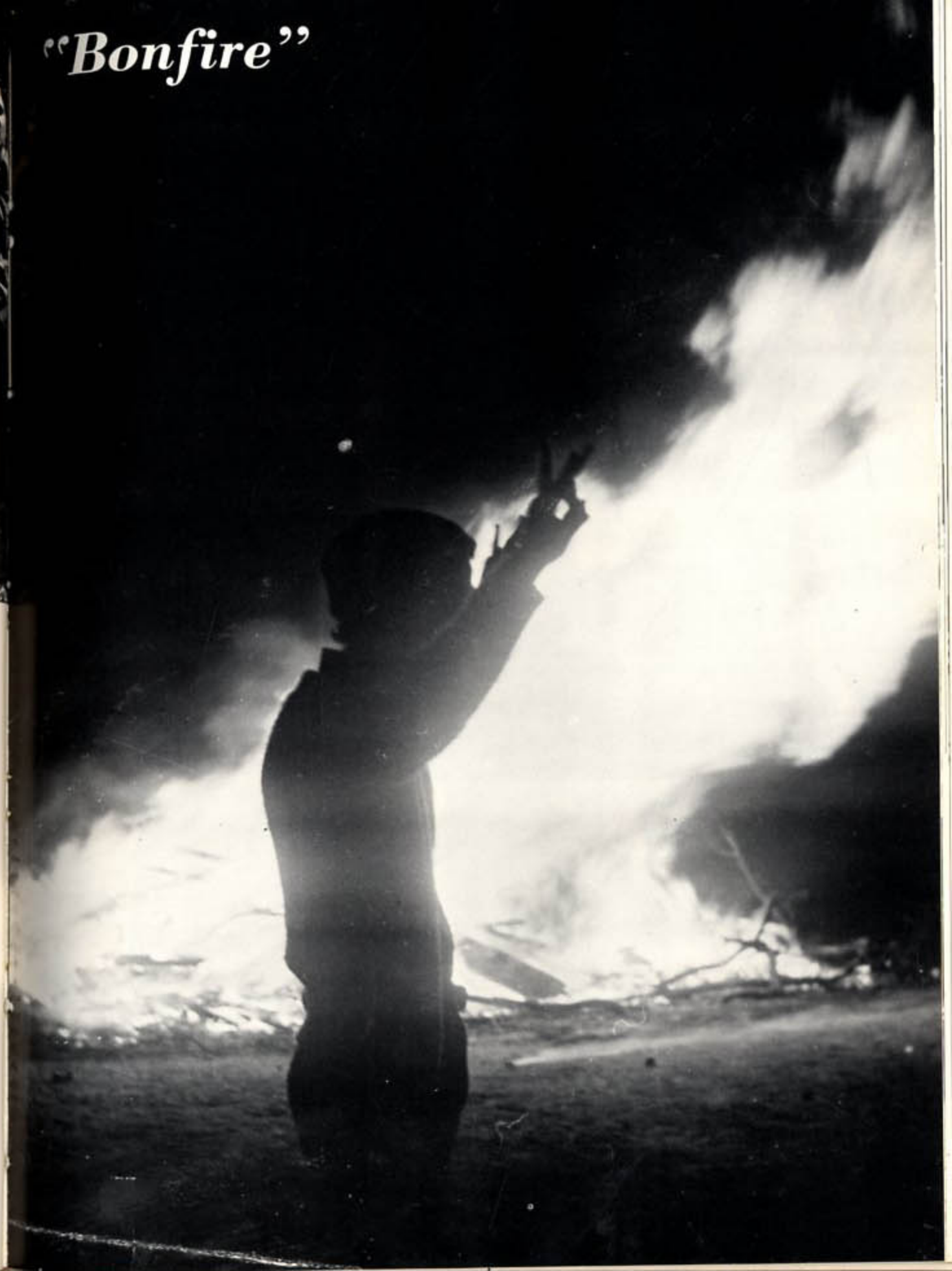
BOTTOM ROW: G. Medina, V. Lopez, R. Villareal, R. Rangel, T. Winterroth. MIDDLE ROW: C. Ramirez, D. Alegria, F. Alderete, M. Gonzalez, S. Vela, O. Rodriguez, J. Rangel. BACK ROW: F. Martinez, L. Bruni, P. Rendon, D. Ramirez, L. De la Garza, D. Longoria.



LETTERMEN'S CLUB OFFICERS:  
Frank Alderete, Vice-Pres.;  
David Alegria, President;  
Victor Lopez, Secretary;  
Joey Rangel, Treasurer.



*"Bonfire"*





# Turkey Bowl

## December 3, 1970

### Seniors: 12

### Juniors: 0



Wencho Meza displays fancy footwork.

Joey carries for a first down.



Pichin decides whether to pass or run.



Fred is in the habit of looking one way and going the other.



The Turkey Bowl champs are: FROM LEFT TO RIGHT, BACK ROW: Chale Ramirez, Dicky Rodriguez, David Alegria, Freddy Martinez, Wencho Meza, Bobby Henry, Oscar Saldana. FRONT ROW, FROM LEFT TO RIGHT ARE: Raul Gonzalez, Eduardo Bosch, Jonathan Watson, Serapio Vela, Joey Rangel, Rogelio Villareal, Pepe Garcia.

# SENIOR TRIP TO APRIL 3-9, 1971 NEW ORLEANS



# French Club

BACK ROW: Bro. Francis, moderator. MIDDLE ROW: Rinaldo Rodriguez, Javier Hernandez, Carmen Santos, Raquel Gonzalez. FRONT ROW: Frank Dieck, Javier Guajardo, Roberto Ruiz.



# Moments to Remember



"What do you mean FRENCH CLUB?"



## Seniors — '71

TOP ROW, L-R: Jimmy Volz, Serapio Vela, Joey Rangel. MIDDLE: Frank Alderete, Eduardo Bosch, Oscar Saldana, Isidro Soto. BOTTOM: Lupe Gutierrez, Raul Gonzalez and Mel Quesada.



## Field Day Winners March 21, 1971

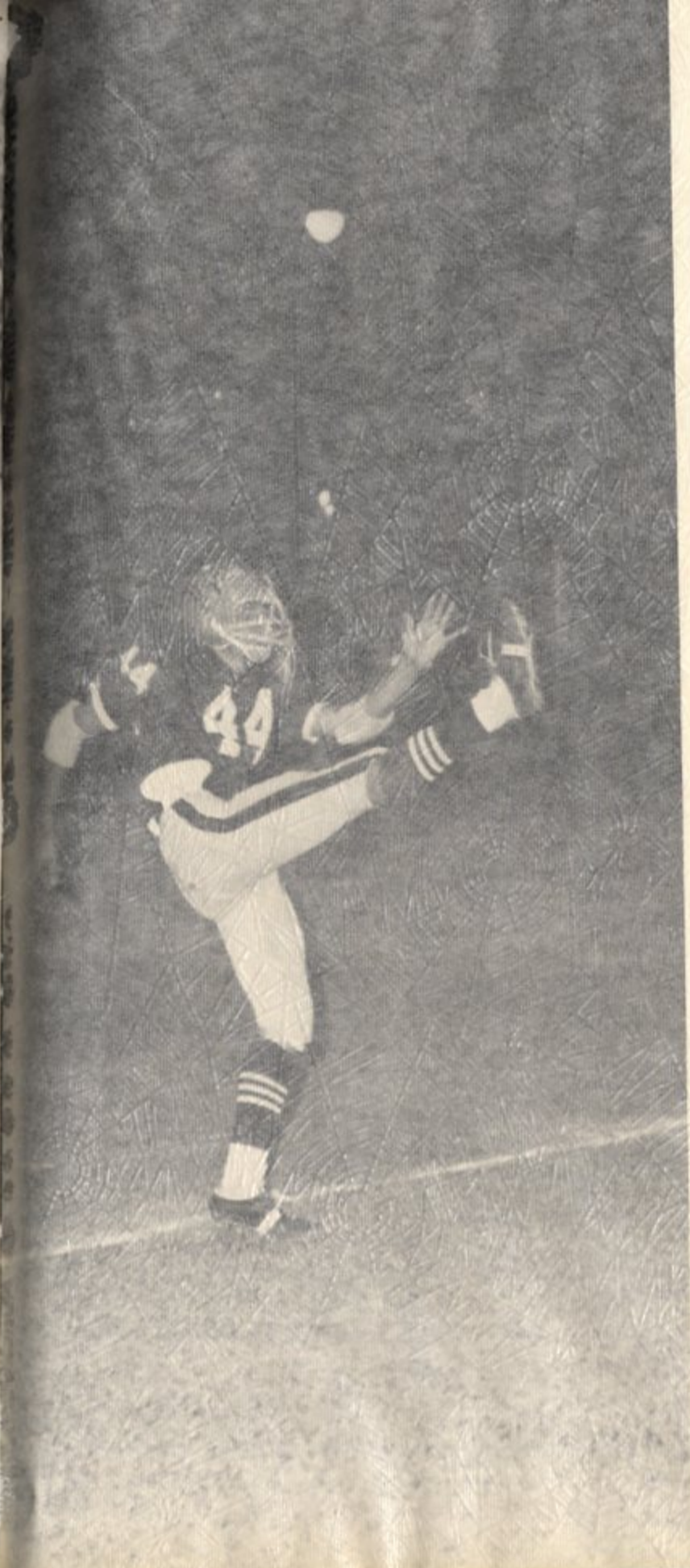


## Eighth — '71

TOP ROW: Carlos Garza, George Gonzalez, Mike Farias, Jaime Gonzalez, Duane Rivera, Mark Willet, Frank Idrogo, Jesse Hernandez, Peter Alfaro. BOTTOM ROW: Oscar Bruni, Pancho Martinez, Eddie Villareal, Jose Santos, Eddie Ramirez, Mike Woodruff, Oscar Garcia, Luis Saldaña.

## Sports

Though the sports program has been an integral part of the SJA curriculum for many years, this past one proved to be the focal year for our graduating class. If our theme was overwhelmingly flaunted anywhere, it was in sports. The cheerleaders were a clear representation of the people who were rooting for our teams. But it didn't stop there. This intangible, driving force transcended the "spectator barrier" and embedded itself in the players themselves. This intangible something is what we will try to portray in this section!



S  
P  
i  
r  
i  
t



FOOTBALL

Season Record  
S.J.A.

San Isidro	6	---	14
San Isidro	0	---	8
San Isidro	0	---	75
San Isidro	6	---	32

28	---	12	Ben Bolt
61	---	6	Brackettville
6	---	6	C.C.A.
24	---	28	Brownsville S.J.A.



BOTTOM ROW, L. to R.: L. De la Garza, R. Rangel, R. Bruni, D. Alegria, A. Canales, M. Gonzalez, P. Alegria.  
MIDDLE ROW, L. to R.: D. Garcia, M. Farias, R. Gomez, F. Alderete, G. Medina, J. Rangel, S. Vela, R. Gonzalez, V. Lopez. TOP ROW, L. to R.: R. Villareal, D. Ramirez, F. Santoz, F. Martinez, D. Longoria, G. Garcia, G. Cedillo, L. Bruni, P. Salinas, O. Rodriguez, W. Winteroth, B. Haber, C. Ramirez.



Head Coach Julio Soto and Aast. Coach Mr. Klemm help an injured player.



Coach Bruni and Dr. Alegria taking it easy before a game.



ANTLER OFFENSE: Lineman P. Salinas, L. Bruni, D. Alegria, G. Garcia, V. Lopez, F. Martinez, J. Rangel. BACKFIELD: R. Bruni, F. Alderete, D. Garcia, P. Alegria.



SERAPIO VELA  
Senior  
Defensive Back  
Wt. 150  
\*Hon. Mention Dist.



FREDDY MARTINEZ  
Senior  
Tackle  
Wt. 200  
\*Hon. Mention Dist.



JOEY RANGEL  
Senior  
Offensive End  
Wt. 170



FRANK ALDERETE  
Senior  
Quarterback  
Wt. 150  
\*All District  
\*All City



Speedster Pepe Salinas returns the kickoff for a long gain.

ANTLER DEFENSE: FRONT FOUR: L. Bruni, V. Lopez, D. Alegria, G. Medina. BACKFIELD: P. Salinas, D. Garcia, S. Vela, P. Alegria, F. Alderete, R. Bruni, J. Rangel.



#### NIXON 14-6

The inexperienced but potential Antlers started off the season with a 14-6 victory over the Nixon Ponies. Quarterback Frank Alderete connected with tight end Joey Rangel for the first TD. The Antlers second score came in the opening minutes of the fourth quarter when Rocky Bruni scored from the 7 yd. line. Nixon's only TD came on a five yard run by Larry Haynes as the gun signaled the end of the game. The Antlers' rushed for 129 yards to Nixon's 75.

Compliments of L. F. D. SHOWROOM.



**RAUL GONZALEZ**  
Senior  
Linebacker  
Wt. 145



**VIC LOPEZ**  
Senior  
Guard  
Wt. 170  
\*All District



**PICHIN ALEGRIA**  
Senior  
Guard  
Wt. 170  
\*All District  
\*All City



**PEDRO ALEGRIA**  
Senior  
Fullback  
Wt. 160  
\*All District  
\*All City  
\*Hon. Mention State



**ROCKY BRUNI**  
Junior  
Halfback  
Wt. 145  
\*Hon. Mention Dist.



**CARLOS RAMIREZ**  
Senior  
Tackle  
Wt. 165



**LOUIE BRUNI**  
Junior  
Tackle  
Wt. 220  
\*All District  
\*All City  
\*All State



**DAVID GARCIA**  
Junior  
Halfback  
Wt. 165  
\*All District  
\*All City  
\*Hon. Mention State



G. Medina recovers a Tiger fumble while Salinas (82), Martinez (72), and Villareal (24), zero in.

San Isidro 8-0

St. Joseph's Academy defense rose to the occasion and D. Garcia scored all eight points, as the Antlers blanked favored San Isidro 8-0. The Antlers controlled first half action. They gained 111 yards passing and the same total on the ground during the first half. The lone score of the game was midway in the third period. The Antler defense then did the rest. Time after time, the front four consisting of D. Alegria, L. Bruni, F. Martinez, and Vic Lopez threw the Tiger backs for losses. The deepest San Isidro penetration was to the Antler one foot line.

Compliments of GREAT WESTERN FINANCE CO.  
Las Lomas Shopping Center



Quarterback F. Alderete is finally brought down after a long gain.

Asherton 75-0

With strong running and accurate passing the Antlers went on a school record football scoring rampage, by smashing the Asherton Trojans 75-0. Just almost everyone on the team got into the scoring act. And it went like this: Rocky Bruni, 15 yard run, Pedro Alegria, PAT, David Garcia, 12 yard run, Pedro Alegria run, Alegria 6 yard run, Ricky Rangel, 60 yard punt return, Rogelio Villareal, 5 yard run, David Longoria, 10 yard pass from Rangel, Abel Canales 2 yard run with Luis De la Garza make the two points, Jose Salinas 50 yard pass from Alderete and Alderete on a 30 yard run. The defense did a tremendous job of holding the Trojans to 37 yards total rushing. Memo Farias and Abel Canales led the way for the defense.



GEORGE MEDINA  
Junior  
Tackle  
Wt. 170



RICKY RANGEL  
Junior  
Quarterback  
Wt. 140



MEMO GONZALEZ  
Junior  
Tackle  
Wt. 170



MEMO FARIAS  
Junior  
Halfback  
Wt. 160



PEPE SALINAS  
Junior  
End  
Wt. 180  
\*All District  
\*All City  
\*Hon. Mention State



DERLY RAMIREZ  
Junior  
Tackle  
Wt. 210



ABEL CANALES  
Junior  
Halfback  
Wt. 140



OVID RODRIGUEZ  
Junior  
Linebacker  
Wt. 165



"Antlers on the move"

Zapata 32-6

Playing without head coach Julio Soto, the Antlers marched onto the Hawk's field to defeat them 32-6. The first half belonged to Zapata. They led all the way 6-0. But the determined Antlers came back in the second half to pull out a victory. Rogelio Villareal started the ball rolling for the Antlers when he ran 15 yards on a quick pitch for the first score. David Garcia led the ground action as he scored 3 touchdowns. Once the offense got going the defensive front four had no trouble stopping the Hawks. The game ended with the score, Antlers 32 Zapata 6.



"Hey Joey, which one do I block?"

Ben Bolt 24-12

The St. Joseph's Academy Antlers won their fifth straight game of the season by defeating Ben Bolt 28-12. Again the Antlers forced a 6-0 deficit. But in the second quarter the Antlers' offensive team began to roll. Pedro Alegria and David Garcia led the way for the offensive attack. Serapio Vela and Pepe Salinas led the defense. The final score was 28-12.

Compliments of BEALL'S DEPARTMENT STORE.





ANTHONY WINTERROTH  
Soph.  
Guard  
Wt. 165



GEORGE GARCIA  
Soph.  
Center  
Wt. 220



DAVID LONGORIA  
Soph.  
End  
Wt. 145



BOB HABER  
Soph.  
Tackle  
Wt. 245



"My mommy wants me home now, gimme back the ball!"

#### Bracketville 61-6

The undefeated Antlers ripped the Bracketville Tigers 61-6. Setting a new school record, quarterback Frank Alderete passed for 417 yards and fired six touchdowns. The offense was led by Pedro Alegria, who caught three touchdown passes from Alderete. The defensive squad held the Tigers for only 47 yards in total offense. Even lineman David Alegria booted three conversions.

Compliments of SEARS, ROEBUCK AND CO.



#### C.C.A. 6-6

In their seventh game of the season, the Antlers being the predicted underdog, tied C.C.A. 6 to 6. The whole game proved to be a battle between the defense. The Antler defense was led by Pepe Salinas, Louie Bruni and Pedro Alegria. The lone Antler score came a few seconds before the half ended. Quarterback Frank Alderete threw a short pass to David Garcia who ran for seventy yards. C.C.A. scored their touchdown in the fourth quarter. The game ended in a 6 to 6 tie.

"Here it is, I found it!"



MGRS. R. HENRY  
F. STAGGS



(L) L. DE LA GARZA  
Soph.  
Halfback  
Wt. 145

"Just because we're winning, doesn't mean they had to leave."

#### Brownsville 24-28

The last game of the season brought the Antlers the only defeat of the season and the loss of a co-championship. The Bloodhounds scored in the opening minutes of the game. The Antlers came right back when Vic Lopez recovered a fumble on the Bloodhound 15 yard line. David Garcia then scored from 20 yards out. Brownsville led through most of the game. The final score was 24-28.





### *B-Team*

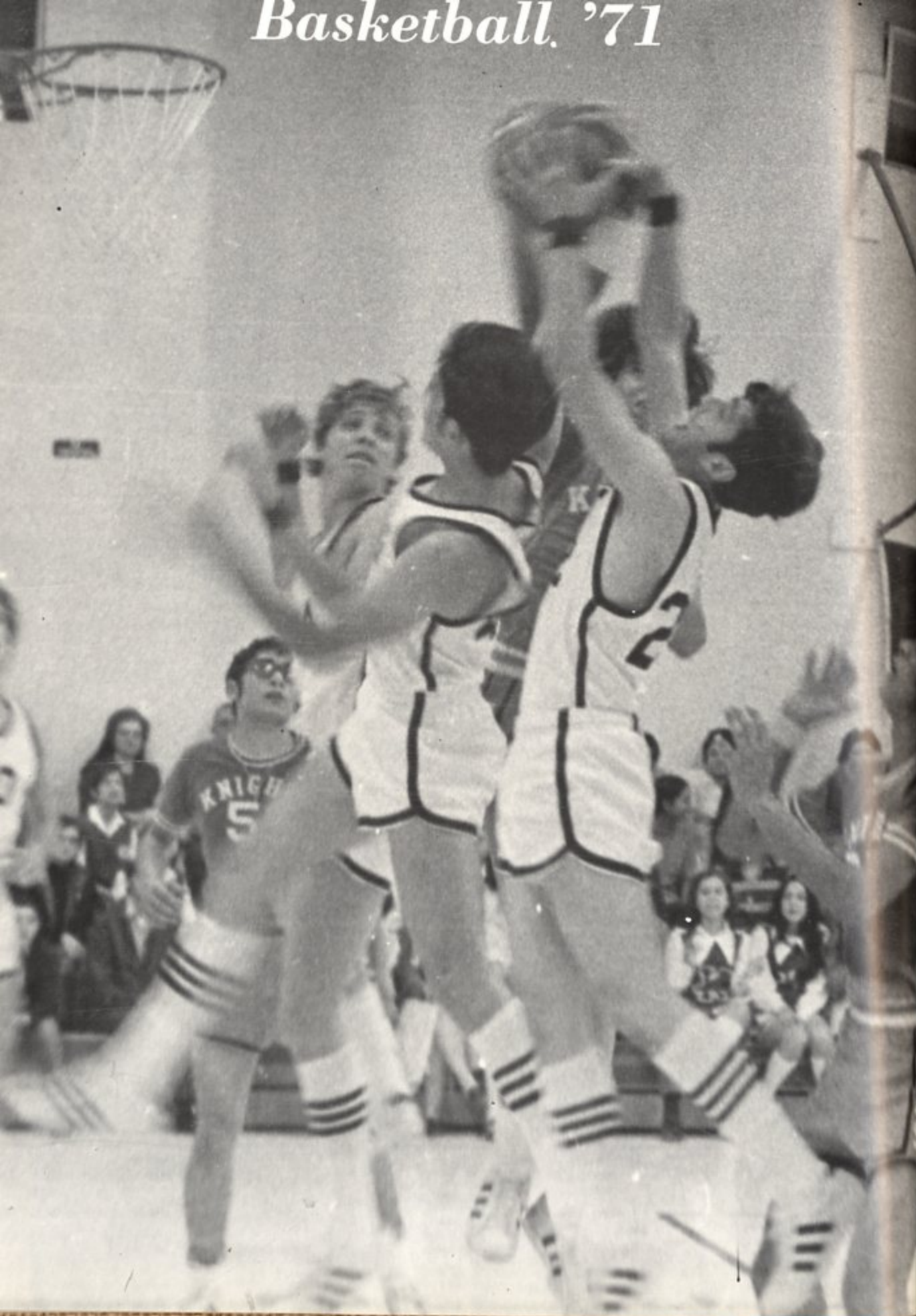
BOTTOM ROW, L-R: Gonzalez, Garcia, Rodriguez, Gonzalez, Valdez, Hein, Farias. TOP ROW, L-R: Belk, Link, Padilla, Gutierrez, Acosta, Barreda, Flores, Resendez, McKinnis, Czar, Rhodes.

### *Junior High Team*

BOTTOM ROW, L-R: Manser, Kramer, Villarreal, Woodruff, Idrogo, Garcia, Olesijuk, Daves, Alfaro, Bruni, Garza, Ochoa. TOP ROW, L-R: Diek, Chavez, Greenblum, Saenz, Collazo, Ramon, Farias, Sandoval, Rosas, Willet, Cantu, Rivera, Hernandez, Cabello.



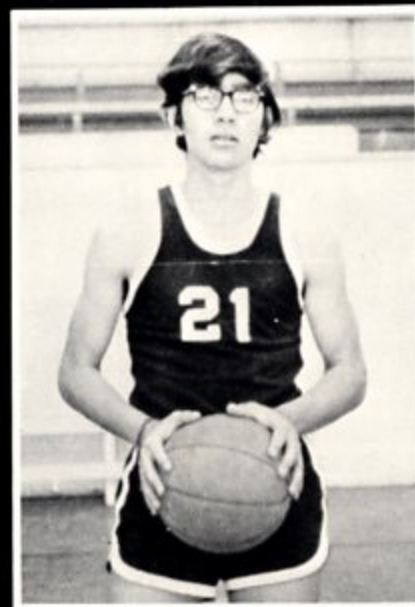
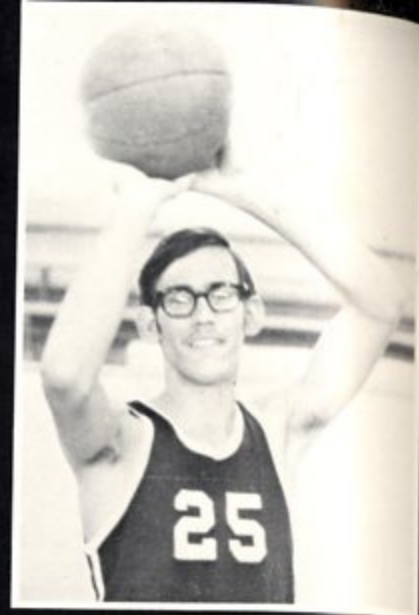
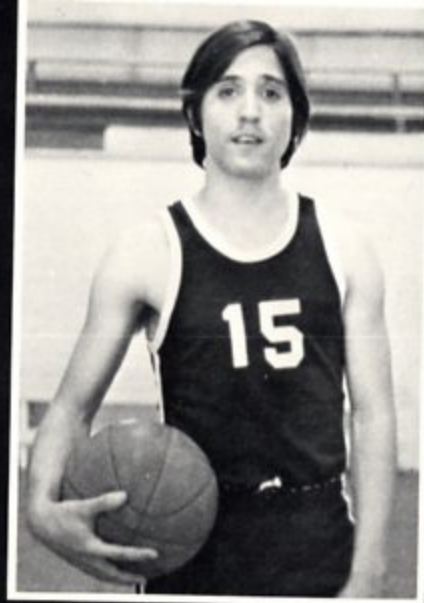
# Basketball. '71



BACK, L-R: J. Volz, D. Ortiz, P. Salinas, B. Hovel, Robert Haynes, B. Juarez. BOTTOM, L-R: F. Alderete, J. Rangel, D. Rodriguez, R. Ortiz, Tony Pogue.

	WE	THEY	WE	THEY	
Zapata	50	55	50	40	Crystal City
Roma	60	76	73	59	Falfurias
Hebbronville	45	54	63	59	Zapata
Roma	50	64	58	74	St. Peter Claver
Martin J.V.	60	58	59	51	C.C.A.
Nixon J.V.	78	39	69	54	Crystal City
St. Peter Claver	70	90	57	59	Holding
Holy Cross (Austin)	70	40	63	52	Falfurias
Hebbronville	56	49	60	43	St. Augustine
Freer	73	41	73	46	S.J.A. Brownsville
Falfurias	59	42	59	58	Holding
Hebbronville	50	61	71	75	C.C.A.
Callalan	69	49	60	51	St. Augustine
Pearsal	68	61	68	52	S.J.A. Brownsville
Freer	76	48	43	68	** St. Peter Claver

\*\* State Play-offs



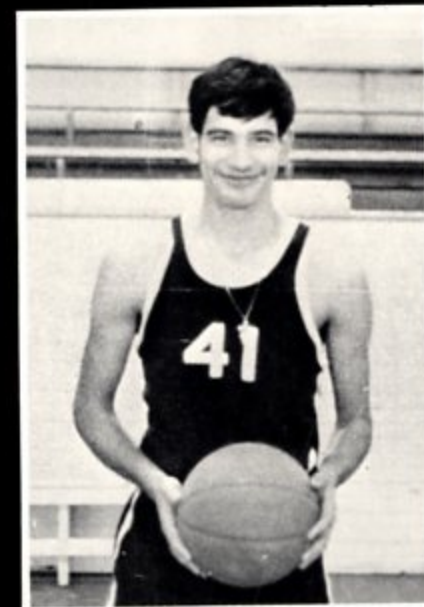
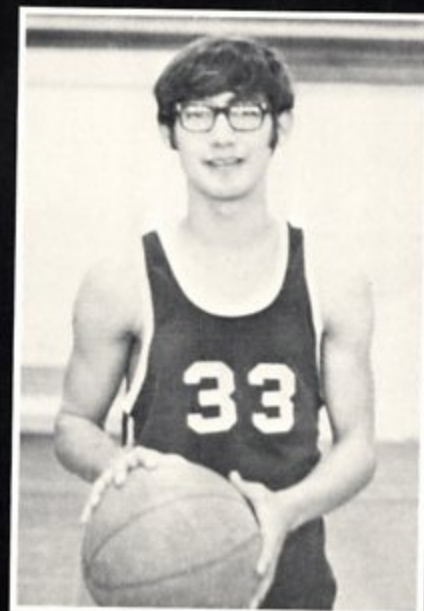
The year 1971 proved to be successful under the able coaching of Brother James. Day after day hard practice was in evidence in the mighty Antler gymnasium. A good attitude and strong togetherness are what made them the number 1 team in the district. No matter where the Antlers travelled, an impression of lasting spirit and determination was felt.

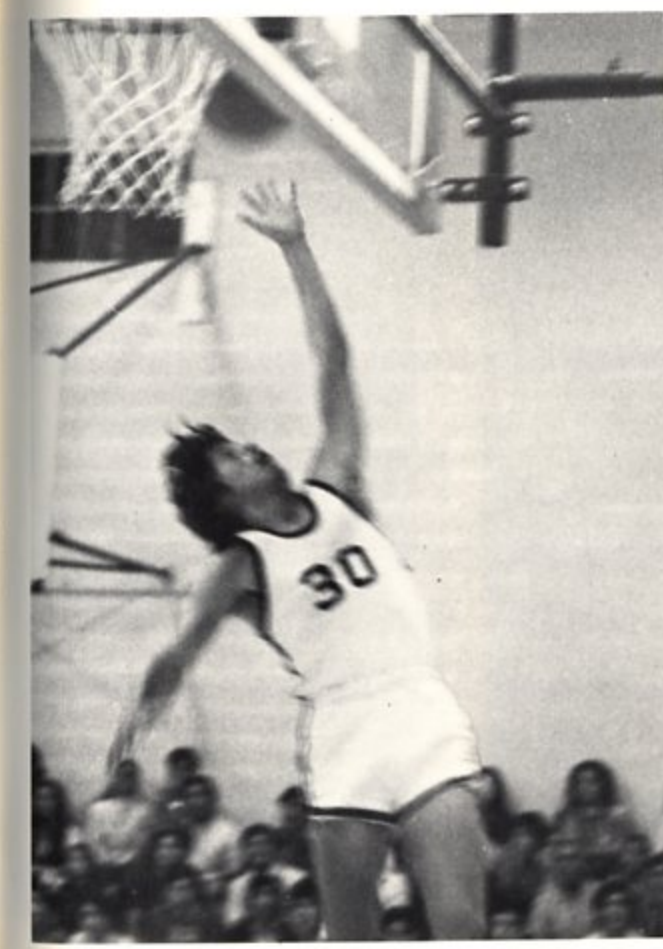
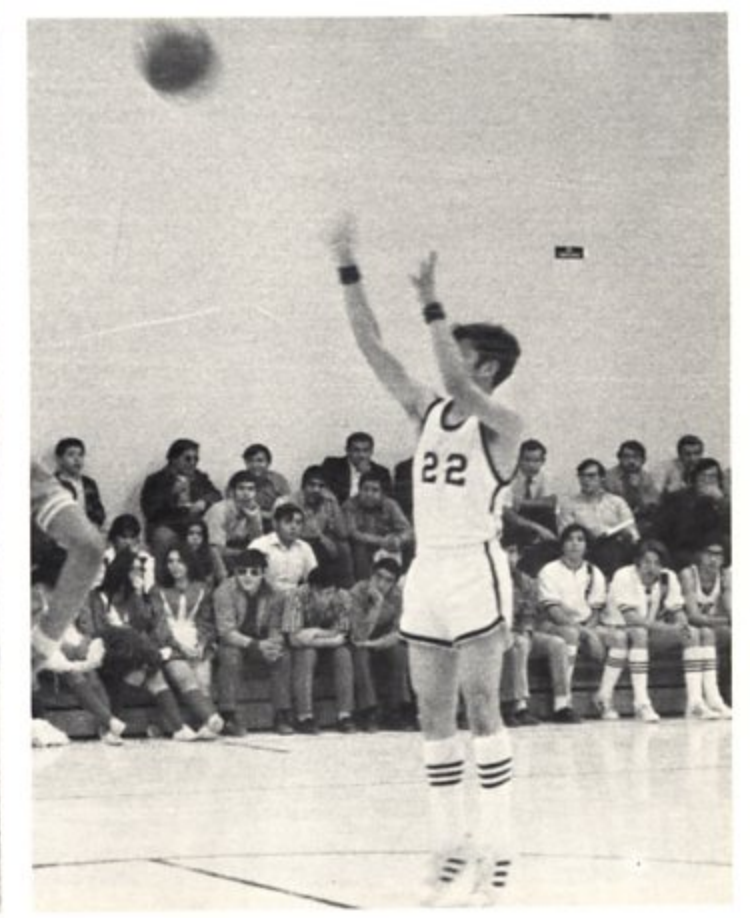
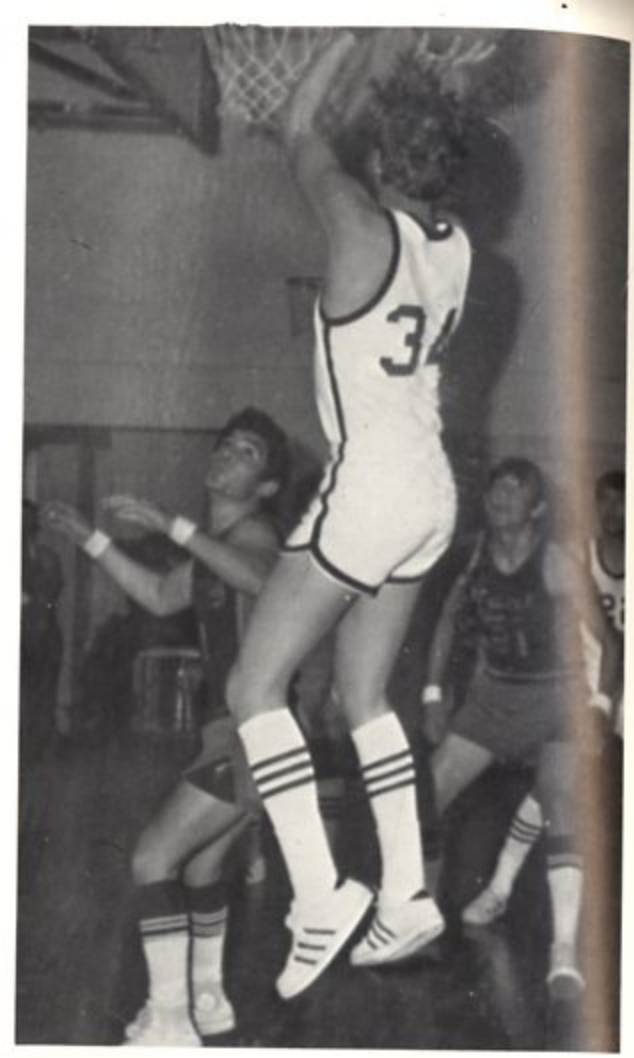
- 31 Frank Alderete
- 15 Joey Rangel
- 25 James Volz
- 23 David Rodriguez - All District
- 33 Robert Haynes
- 33 Ricky Rangel
- 13 Tony Pogue
- 35 Bill Hovel
- 21 Robert Juarez
- 39 Pepe Salinas - District Hon. Mention
- 11 Rafael Ortiz - All District
- 33 David Longoria
- 41 Danny Ortiz
- Bro. James Meehan

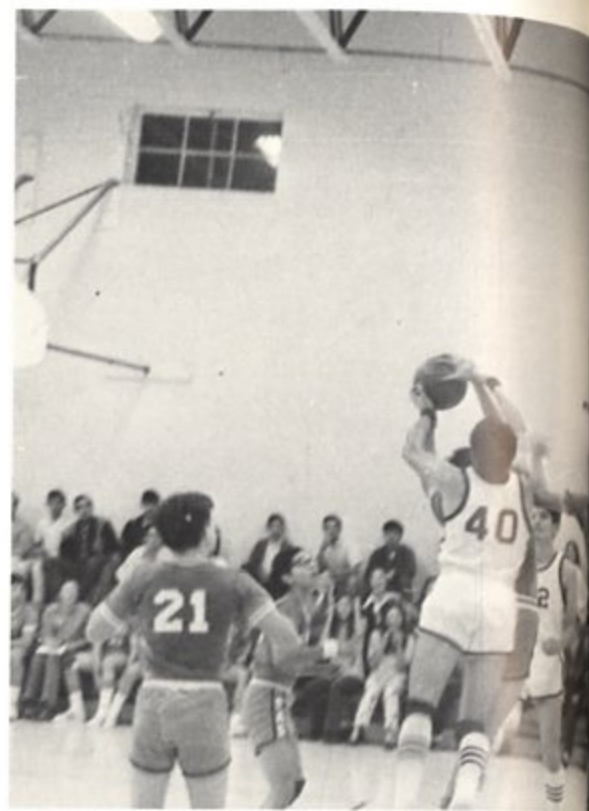


This year's success is attributed to the concerted team effort of:

## *Antlers*







*Jr. Varsity*



FRONT ROW, L-R: Eloy Marín, Jaime Gonzalez, John Daves, Mike Farias. 2nd ROW, L-R: Charlie Garza, Andres Garcia, Ross Swisher, Lee Jackson, Danny Ortiz, Ricardo Gomez, Raul Cardenas. LAST ROW, L-R: Alfredo Collazo, and Luis De la Garza.

'71

Compliments of WHITE'S



7th

9th



6th

Compliments of METEX INTERNATIONAL CORP.



POLE VAULT: Ricky Rangel.



440 RELAY: Murillo, Deliganis, Rangel, Villareal.



440 RUNNERS: FRONT: Martinez, Canales. BACK: Hovel, Ochoa, De La Garza.



DISTANCE RUNNERS: Kahn, Santos, Rendon, Ortiz, Marin, Ruiz, Ramirez.



BOTTOM, L-R: Rangel, Ruiz, Murillo, Deliganis, Marin, Winteroth, Ramirez, Ochoa, Canales, Rangel, Garcia, Martinez, Kahn, Zuniga, Bruni. TOP, L-R: Czar, Villareal, Rendon, Ortiz, Rodriguez, Ramirez, De la Garza, Camero, Hovel, Longoria, Gonzalez, Santos, Cedillo, Coach Quickenton, Mgr. Lopez.

# '71' Track

Compliments of LAREDO TRANSPORTATION CO.





HURDLES: L-R: J. Rangel, R. Rngel, D. Czar, A. Canales, B. Hovel, D. Ramirez.



MILE RELAY: L-R: M. Martinez, J. Rangel, B. Hovel, P. Rendon, B. Ochoa.



HIGH JUMP AND BROAD JUMP: L-R: Hovel, J. Rangel, Winteroth, Canales, R. Rangel, Rodriguez, Zuniga.

SPRINTERS: BOTTOM: Zuniga, Rangel. L-R: Deliganis, Murillo, Longoria, Villarreal.



WEIGHTMEN: Winteroth, Ramirez, Gonsalez, Rodriguez, Rangel, Bruni, Hovel.

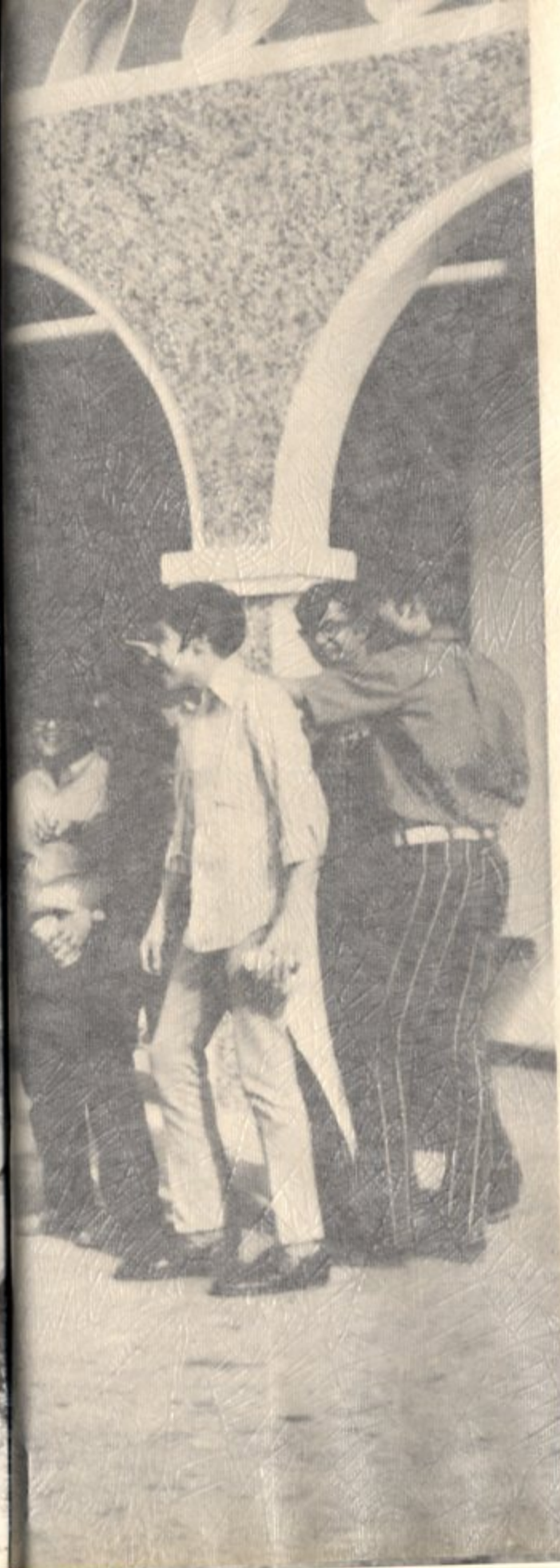


# *In Memoriam*

*Hermano José Urbano Sáez F.M.S.*

*1892-1969*

"The joys I have possessed are ever mine; out of my reach, behind eternity, hid in the sacred treasure of the past, but best remembrance brings them hourly back." - JOHN DRYDEN



## *Advertisements*

This section of the yearbook is officially known as the "advertising section." We feel, though, that perhaps it should be better known as the "thank you" or the "sincerely appreciated" section. The merchants and companies listed in the following pages did more than advertise per se - they helped our staff to financially make this class's yearbook possible.

Therefore, Mr. Businessman, we are recognizing the unending generosity you have and did display to our staff this year.

Thank you.

COMPLIMENTS  
OF  
**CITY  
OF  
LAREDO**

**J. C. MARTIN, JR.  
MAYOR**

GUSTAVO L. ACEVEDO  
Acting City Sec.

**GALO OPTICAL  
COMPANY**

For Better Vision  
Complete Optical Service

Dial RA 3-3932  
607 Salinas Laredo, Texas

**LAREDO PAINT  
& PAPER COMPANY**

EMMET ADDISON, Owner

X  
Paints  
Artist's Materials  
Glass  
Sign Writer's Supplies  
Picture Framing  
Wallpaper  
X

608 Salinas RA 2-5544



**UNION NATIONAL BANK**

Laredo, Texas 78040

723-8201

Best of all possible banks  
Time and Temperature  
722-8171



Half the Fun of School  
Is What You Wear There ...  
We Have Lots of Suggestions, Based  
on Your Favorite Looks -

COME IN AND SEE THEM

# Richter's

1016 Iturbide St  
Tel. 723-6371



A  
SHOP  
FOR  
YOUNG  
MEN

Authentic Ivy and  
Natural Shoulder  
Clothing

## JOE BRAND

1219 Hidalgo

RA 3-4375



people are  
**electric**

From the morning toast to the evening bedside lamp, people are electric. And they're getting more so every day. Small wonder. Electricity is the energy of progress ... it makes the old new, the new better. It's people energy. That's why we at CPL are making sure electric service is always one of your best values.



**CENTRAL POWER AND LIGHT COMPANY**

An Investor-Owned Business Serving a Million People

**THE SAVINGS ARE STOREWIDE...  
FOR EVERYONE IN THE FAMILY!**



**Penneys**  
the now place



# Dandee

FASHIONS FOR MEN

*"One of America's truly fine stores for men"*



**It's  
the  
real  
thing.  
Coke.**

Trade mark ©



THE LAREDO COCA-COLA

BOTTLING CO., INC.



Laredo Packing Co.



U. S. INSPECTED  
P. O. BOX 1286 (512) 722-0536  
LAREDO, TEXAS 78040

Try Our  
Frontier Brand Sausage!

Compliments of

Yates-Link, Inc.

Your Butane Dealer

Tel: 723-5551 or 722-4422

3100 Meadow Avenue

Laredo, Texas

**CASSO, GUERRA & COMPANY**

**WHOLESALE GROCERS**

Importers and Exporters

OFFICES 310 GUADALUPE STREET  
WAREHOUSES • TEXAS-MEXICAN  
RAILWAY TRACKS  
GUADALUPE AT MARCELLA

Factory Representatives

POST OFFICE BOX 527  
TELEPHONE RA 3-4371

**LAREDO, TEXAS**

COMPLIMENTS

OF

**THE LAREDO TIMES**

"Your Friendly Newspaper"

Dial RA 3-7461

Laredo, Texas

**GLASS KITCHEN**

Real Good Hamburgers  
We Grind Our Own Meat

**BUFORD'S CLEANERS**

"A complete and personalized service"

1204 Meadow

RA 3-6443

Laredo, Texas



*The wide-awake bank  
makes it all so easy.*

**Bank** IT'S NEW!  
of IT'S DIFFERENT!  
**C**ommerce  
of Laredo

SCOTT AND SAN BERNARDO  
WHERE THE EXPRESSWAY  
ENDS AND -

**EASY BANKING  
BEGINS - - -**

DRIVE THRU. WINDOWS  
SAFE DEPOSIT BOXES  
COMPLETE BANKING SERVICE  
MEMBER FDIC  
SPACIOUS PARKING



1200 SAN BERNARDO

**722-7611**

Compliments of

**HERRING  
PRICE  
LUMBER DIVISION  
OF H. B. ZACHRY CO.**

Laredo's Leading Building  
Dept. Store

F. J. GUERRA 519 Market Street  
Gen. Manager Laredo, Texas

72-3-3664

*Lare Tex*  
FEED & MINERAL COMPANY  
706 LEXINGTON AVE. LAREDO, TEXAS 79040

**200  
GREAT  
FUTURES  
FOR YOU**

Professional Nurse  
Licensed Vocational Nurse  
Men in Nursing  
Operating Room Nurse  
Medical Secretary  
Operating Room Technician  
Physical Therapist  
Medical Record Librarian  
Medical Record Technician  
Certified Laboratory Assistant  
Medical & Psychiatric Social Worker  
Medical Technologist  
Radiologic Technologist  
Occupational Therapist  
Dietitian  
Inhalation Therapist  
Hospital Pharmacist  
Medical Librarian  
Medical Assistant  
Hospital Administrator  
Dental Assistant  
Dental Technician  
Dental Hygienist

The need for young people to fill the many new job positions which will become available by 1972 is URGENT. This is your chance to have a real PRESTIGE POSITION with an ASSURED FUTURE- and more than 200 challenging and interesting vocations.

For Further Information  
Contact  
Personnel Office

**MERCY HOSPITAL OF LAREDO**

# NEW CAR DEALERS ASSOCIATION OF LAREDO

GATEWAY CHEVROLET CO.  
723-8266

GUAJARDO MOTOR CO.  
Dodge, Plymouth, Chrysler  
723-8293

WM. JOHNSON MOTOR CO.  
Buick, Pontiac, Opel  
722-2407

POWELL-WATSON MOTOR CO.  
Cadillac, Oldsmobile, Toyota  
723-5596

SAMES MOTOR CO.  
Ford - Mercury - Lincoln  
723-6391

YANCY MOTORS  
International, Datsun  
722-6328

JIM WILLIAMS MOTOR CO.  
Honda - Fiat - MG - OSA



## EL RIO FAMILY CENTER

Everything for  
Your Family's Need

1400 Guadalupe  
Dial: 723-2026  
Laredo, Texas

## A GIFT FOR GRADUATES

The Officers, Directors and Staff extend to you  
as a 1971 High School graduate  
a special invitation  
four years free checking at the  
Laredo National Bank  
No service charge and no minimum balance required. You need  
only present your graduation diploma to qualify. At this time,  
one of our experienced officers will be assigned to you as your  
personal banker. Offer expires August 31, 1971.

THE  
LAREDO  
NATIONAL BANK

Compliments

VILLARREAL  
ELECTRIC

COMPANY  
INC.

Largest Southwest Distributor

1402-1405 Lincoln 72-2471



REFRIGERATION CO.



Air Conditioning • Ice Machines

1005 Park St. • P. O. Box 1983 • Laredo, Texas 78040 • 722-6436



The Money Saver



Year Round  
Service

CARLOS CHAPA

U.S. Licensed  
Custom House Broker

1210 Zaragoza

72-5541

Laredo



Wonder Where?

Try

CITY  
DRUG  
COMPANY



Laredo's Super Drug  
Fountain  
and  
Lunch Service

Call 72-3-3666

Laredo, Tex.



## *Congratulations Seniors*

HIGH SCHOOL GRADUATION IS GOOD

BUT

"In tomorrow's scientific and competitive world, it is not enough.  
Plan now to enroll in the college of your choice."

You will find an accredited program  
at

# Laredo Junior College

at Your Favorite Grocery -  
Tavern -  
Restaurant -  
Package Store -



THE BEER THAT  
MADE  
MILWAUKEE  
FAMOUS



**J. C. TREVINO JR.**

22-3623

502 Market

**For  
modern living  
at its best,  
GAS makes the big difference**



## THE INDEPENDENT INSURANCE AGENTS OF LAREDO

Benavides Insurance Agency

Cavazos Insurance Agency

Dodier Insurance Agency

Ellis-Gonzalez-Martin Insurance Agency

Ted Gutierrez Insurance Agency

Laurel Insurance Agency

Albert Martin Insurance Agency

Perkins Insurance Agency

Richter Insurance Agency

Alex Santos Insurance Agency

Valls Insurance Agency

Ward-Jackson Insurance Agency

George and Royle Wright Insurance Agency



Felicidades

# LA CIUDAD DE NUEVO LAREDO Y EL AYUNTAMIENTO CONSTITUCIONAL

Francisco  
Garza  
Gutierrez

Presidente  
Municipal

Lic. Argelio  
Jerman  
Arechiga  
Lugo  
Sec. Del  
Ayuntamiento

# INTERNATIONAL ELECTRICAL SUPPLY DISTRIBUTOR



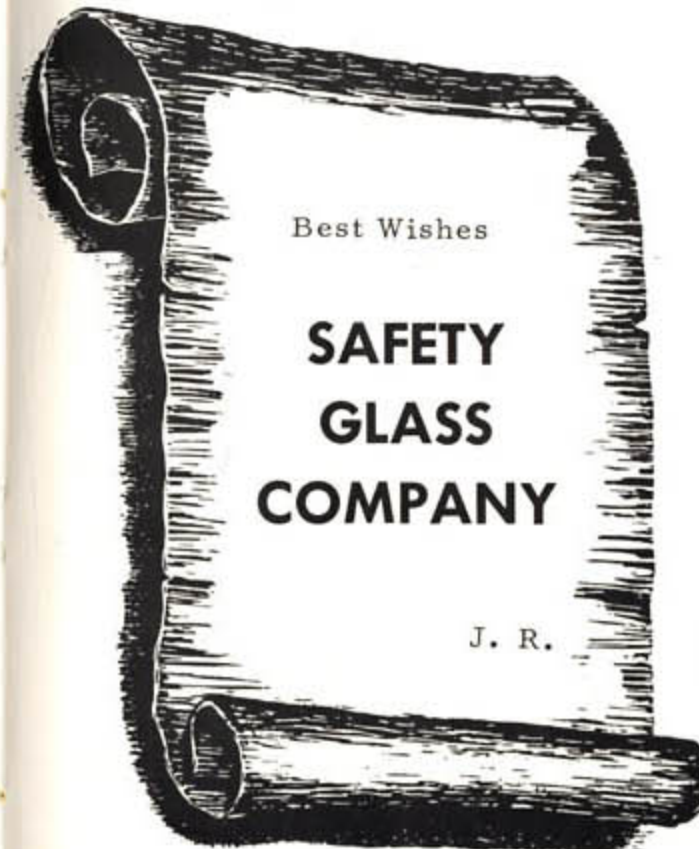
**Amana**

Refrigerators

Lighting Fixtures and Appliances

Visit Our Two Beautiful Showrooms

1907 Guadalupe St.  
72-3-9196



When Sad  
Try

## CENTRAL DRUG COMPANY

Your Friendly Walgreen Ag.  
Sames-Moore Bldg.

Dial 772-1751 "For Free Delivery"

Feel  
Happy



Again



# LAREDO PUBLISHING COMPANY

'Traditionally Laredo's Finest Printers and Publishers'

P.O. Box 598 . Laredo, Texas 78040 . 723-3319

WILLIAM N. HALL

WILLIAM N. HALL, JR.



# CITY LUMBER COMPANY

"Serving Laredo Since 1896"

# THE LEYENDECKERS



HOW ABOUT A SHOCKING AUTOGRAPH?



*See You Next Year!*  
*Oh!!*



